

Ad Reinhardt

Quotes

*Art, Artist, Ideas, Painting, Black, Want, Thinking, Business, Software, Names,
Hell, Taken, School, Light, Forever, Burden, Simplify, Study, Abstract,
Interesting*

Art is art. Everything else is everything else.

~Ad Reinhardt

The more an artist works the more there is to do.

~Ad Reinhardt

The ugliest spectacle is that of artists selling themselves. Art as a commodity is an ugly idea... The artist as businessman is uglier than the businessman as artist.

~Ad Reinhardt

As an artist I would like to eliminate the symbolic pretty much, for black is interesting not as a color but as a non-color and as the absence of color.

~Ad Reinhardt

Art is too serious to be taken seriously.

~Ad Reinhardt

The only and one way to say what abstract art or art-as-art is, is to say what it is not.

~Ad Reinhardt

Only a bad artist thinks he has a good idea. A good artist does not need anything.

~Ad Reinhardt

An artist who dedicates his life to art, burdens his art with his life, and his life with his art.

~Ad Reinhardt

There is a black which is old and a black which is fresh. Lustrous black and dull black, black in sunlight and black in shadow.

~Ad Reinhardt

My paintings are the last paintings one can make.

~Ad Reinhardt

I like the idea of the museum world and the university-academic situation where artists talk to each other or where artists or art students study with artists.

~Ad Reinhardt

The artist should once and forever emancipate himself from the bondage of appearance.

~Ad Reinhardt

Painting cannot be the only activity of a mature artist.

~Ad Reinhardt

It is not right for painters to think that painting is like prostitution, that 'first you do it for love, then you do it for others, and finally you do it for money.

~Ad Reinhardt

I tried to oppose the academic to the marketplace.

~Ad Reinhardt

My painting represents the victory of the forces of darkness and peace over the powers of light and evil.

~Ad Reinhardt

As for a picture, if it isn't worth a thousand words, the hell with it.

~Ad Reinhardt

Art is not the spiritual side of business.

~Ad Reinhardt

I want to emphasize the idea of black as intellectuality and

conventionality.

~Ad Reinhardt

The artist as businessman is uglier than the businessman as artist.

~Ad Reinhardt

If some student came up and wanted to know where to study painting, you'd want to suggest someplace, but there's no place. I wouldn't know where to send a student to study.

~Ad Reinhardt

We all name ourselves. We call ourselves artists. Nobody asks us. Nobody says you are or you aren't.

~Ad Reinhardt

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