

# Adolf Loos

## Quotes

*Art, House, People, Years, Men, Lying, Sides, Thinking, Criminals, Stronger,  
Struggle, Home, Demand, Badass, Rooms, Fear, Erotic, Law, Inspirational,  
Comfort*

Be not afraid of being called un-fashionable.

~Adolf Loos

The Potemkin city of which I wish to speak here is none other than our dear Vienna herself.

~Adolf Loos

Lack of ornamentation is a sign of spiritual strength.

~Adolf Loos

Architecture arouses sentiments in man. The architect's task therefore, is to make those sentiments more precise.

~Adolf Loos

Be truthful. Nature only sides with truth.

~Adolf Loos

The house has to please everyone, contrary to the work of art which does not. The work is a private matter for the artist. The house is not.

~Adolf Loos

The house has to serve comfort. The work of art is revolutionary; the house is conservative.

~Adolf Loos

I have emerged victorious from my thirty years of struggle. I have freed mankind from superfluous ornament.

~Adolf Loos

Supply and demand regulate architectural form.

~Adolf Loos

The law courts must appear as a threatening gesture toward secret vice. The bank must declare: here your money is secure and well

looked after by honest people.

~Adolf Loos

Man loves everything that satisfies his comfort. He hates everything that wants to draw him out of his acquired and secured position and that disturbs him. Thus he loves the house and hates art.

~Adolf Loos

The room has to be comfortable; the house has to look habitable.

~Adolf Loos

The work of art shows people new directions and thinks of the future.  
The house thinks of the present.

~Adolf Loos

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