

# Aerin Lauder

## Quotes

*Home, Children, Thinking, Passion, Mother, Summer, Beautiful, Ideas, Nice,  
Book, Week, People, Fun, Creative, Beach, Mom, Jobs, Scent, Fashion,  
Feelings*

I love laugh lines. It means you've had a good life.

~Aerin Lauder

Beauty is my heritage, but home decor is very much my passion.

~Aerin Lauder

When I took the job as Estée Lauder's creative director, the first thing I did was go into the archives! I love taking our heritage and making it modern.

~Aerin Lauder

I think to make your home as comfortable as possible is so important. There's something really interesting about that as a trend, that whole idea of lifestyle and being happy in your surroundings.

~Aerin Lauder

I love Pilates, I really do, and I do it three times a week because it works well for me.

~Aerin Lauder

AERIN is saturated with the qualities that have surrounded me my entire life, many of which came from my grandmother, Estee: passion, style, hard work, family, and, of course, all things beautiful.

~Aerin Lauder

I'm natural, but I wear makeup seven days a week.

~Aerin Lauder

I love market research because you really have an idea of what your consumers are looking for.

~Aerin Lauder

Beauty is my heritage and my core. But my passion is design for the spaces where we live and work.

~Aerin Lauder

When you ask women what's the one thing they wish they had more of, they always say time.

~Aerin Lauder

My mom has always been kind of my backbone. She keeps me strong. She is a mother, a friend. She is really everything to me.

~Aerin Lauder

One summer I worked at Estée Lauder, and I really enjoyed the whole creative process.

~Aerin Lauder

I've always been inspired by beautiful interiors.

~Aerin Lauder

So the idea of being able to shop cross-category to buy the beach bag, the summer lip gloss, and the pillows for your pool house makes it into very focused, easy life.

~Aerin Lauder

You always have to stay true to yourself.

~Aerin Lauder

I have always loved books, and as a mother, I wanted to share my passion for reading with my children.

~Aerin Lauder

I love to decorate a room - from the furniture to the objects to the books.

~Aerin Lauder

I have a lot of passion. I have a lot of pride. I think I do get that from my

family. But you can be driven and be nice.

~Aerin Lauder

In terms of pots and pans, I just use the basics - Im not a snob like that.

~Aerin Lauder

I always loved beauty and accessories, and it's always something I was passionate about.

~Aerin Lauder

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