

Alan Cooper Quotes

*Design, Thinking, Powerful, Simplicity, Technology, Heart, Memories, Simple,
Tree, Survival, Phones, People, Jobs, Book, Fun, Home, Chairs, Successful,
Beautiful, Noses*

No matter how beautiful, no matter how cool your interface, it would be better if there were less of it.

~Alan Cooper

If we want users to like our software we should design it to behave like a likeable person: respectful, generous and helpful.

~Alan Cooper

Design principle: Take things away until the design breaks, then put that last thing back in.

~Alan Cooper

Define what the product will do before you design how the product will do it.

~Alan Cooper

Form follows function straight to hell.

~Alan Cooper

There's only one thing you can use against pure logic, and that's common sense.

~Alan Cooper

Usability methods are like sandpapering a chair. If you are making a chair, the sandpaper can make it smoother. But no amount of sandpaper will turn a chair into a table.

~Alan Cooper

It's harder than you might think to squander millions of dollars, but a flawed software development process is a tool well suited to the job.

~Alan Cooper

Well madam, have you looked in the mirror and seen the state of your nose? Boxing is my excuse. What's yours?

~Alan Cooper

Men do not greet one another like this ... except perhaps at rugby club dinners.

~Alan Cooper

Computers no longer interface with humans--they interact, and the interaction will become steadily deeper, more subtle, and more crucial to our collective sanity and ultimate survival.

~Alan Cooper

Just how do I design if not with prototyping? An excellent question. The short answer is 'on paper.'

~Alan Cooper

You Don't Have to Go Home from Work Exhausted!

~Alan Cooper

One of the most heinous, insidious lies is the notion that you have to be an asshole to be a successful business person.

~Alan Cooper

I just try and learn to be a good husband and be a good father before I am a good rock star. That means saying no to certain things that go with the business.

~Alan Cooper

You can get spiritual things out of books and stories and they have nothing to do with religion.

~Alan Cooper

While making art you should just do what is in your heart.

~Alan Cooper

We don't fight about music. We don't fight about artistic direction. The things like that we could fight about, we really don't. We are pretty lucky for that.

~Alan Cooper

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