

# Alexa Von Tobel

## Quotes

*Thinking, Advice, Bed, Pay, Fighting, Dresses, Progress, Everyday, Pushing,  
Flower, Ignored, Entrepreneur, Half, Attention, Planning, Today, Wife, Saving,  
Expenses, Cards*

When everyone zigs, zag. Life is all about trying to get somewhere first.

~Alexa Von Tobel

Know the difference between your necessary and discretionary expenses.

~Alexa Von Tobel

A good financial plan is a road map that shows us exactly how the choices we make today will affect our future.

~Alexa Von Tobel

As an entrepreneur, you have to be OK with failure. If you're not failing, you're likely not pushing yourself hard enough.

~Alexa Von Tobel

Learning how to face fear really makes you invincible because you stop being scared.

~Alexa Von Tobel

Get up, dress up, and show up.

~Alexa Von Tobel

Start a business plan for yourself, not for anyone else.

~Alexa Von Tobel

A financial plan is a way to take all of the money advice you come across and figure out how it applies to your specific financial situation.

~Alexa Von Tobel

At LearnVest, we're working to make financial planning both accessible and affordable so that everyone has the opportunity to get on track financially.

~Alexa Von Tobel

Money shouldn't be worshiped and it shouldn't be ignored.

~Alexa Von Tobel

You should go to work every day a little bit nervous.

~Alexa Von Tobel

As a wife, daughter, friend, and the founder and CEO of LearnVest, my schedule is anything but simple. But I learned early on how to meticulously manage my time.

~Alexa Von Tobel

I go to bed at 2 a.m. and get up at 7 a.m. - I've never been a sleeper. But I definitely get sick every month-and-a-half.

~Alexa Von Tobel

Flowers make me irrationally happy.

~Alexa Von Tobel

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