

Alvin Toffler

Quotes

Change, Technology, Civilization, People, Future, Men, Inspirational, Data, Shock, Together, Knowledge, Learning, Management, Political, Change Management, Responsibility, Thinking, Country, Information, Teaching

The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.

~Alvin Toffler

Our moral responsibility is not to stop future, but to shape it...to channel our destiny in humane directions and to ease the trauma of transition.

~Alvin Toffler

You've got to think about big things while you're doing small things, so that all the small things go in the right direction.

~Alvin Toffler

If we do not learn from history, we shall be compelled to relive it. True. But if we do not change the future, we shall be compelled to endure it. And that could be worse.

~Alvin Toffler

The first rule of survival is clear: Nothing is more dangerous than yesterday's success.

~Alvin Toffler

Future shock is the shattering stress and disorientation that we induce in individuals by subjecting them to too much change in too short a time.

~Alvin Toffler

One of the definitions of sanity is the ability to tell real from unreal. Soon we'll need a new definition.

~Alvin Toffler

A new civilization is emerging in our lives, and blind men everywhere are trying to suppress it.

~Alvin Toffler

The responsibility for change...lies within us. We must begin with ourselves, teaching ourselves not to close our minds prematurely to the novel, the surprising, the seemingly radical.

~Alvin Toffler

Knowledge is knowing... or knowing where to find out.

~Alvin Toffler

If you don't have a strategy, you're part of someone else's strategy.

~Alvin Toffler

It is always easier to talk about change than to make it.

~Alvin Toffler

You can use all the quantitative data you can get, but you still have to distrust it and use your own intelligence and judgment.

~Alvin Toffler

Our technological powers increase, but the side effects and potential hazards also escalate.

~Alvin Toffler

The future always comes too fast and in the wrong order.

~Alvin Toffler

Change is the process by which the future invades our lives.

~Alvin Toffler

Future shock is the dizzying disorientation brought on by the premature arrival of the future.

~Alvin Toffler

The illiterate of the future will not be the person who cannot read. It will be the person who does not know how to learn.

~Alvin Toffler

Knowledge is the most democratic source of power.

~Alvin Toffler

You cannot get a new economy without a new society.

~Alvin Toffler

We need a multiplicity of visions, dreams and prophecies - images of potential tomorrows.

~Alvin Toffler

If you don't have a viable strategy, you will be defeated by someone who does.

~Alvin Toffler

Change is non-linear and can go backwards, forwards and sideways

~Alvin Toffler

To think that the new economy is over is like somebody in London in 1830 saying the entire industrial revolution is over because some textile manufacturers in Manchester went broke.

~Alvin Toffler

The Law of Raspberry Jam: the wider any culture is spread, the thinner it gets.

~Alvin Toffler

The political technology of the Industrial age is no longer appropriate technology for the new civilization taking form around us. Our politics are obsolete.

~Alvin Toffler

The next major explosion is going to be when genetics and computers

come together. I'm talking about an organic computer - about biological substances that can function like a semiconductor.

~Alvin Toffler

It is better to err on the side of daring than the side of caution.

~Alvin Toffler

Learning is like rowing upstream; not to advance is to drop back.â€• - Chinese proverb

~Alvin Toffler

Technology feeds on itself. Technology makes more technology possible.

~Alvin Toffler

Information is a substitute for time, space, capital, and labor.

~Alvin Toffler

Change is not merely necessary to life - it is life.

~Alvin Toffler

The customer will become so integrated into the production process that we will find it more and more difficult to tell just who is actually the consumer and the producer.

~Alvin Toffler

Idea-assassins rush forward to kill any new suggestion on the grounds of its impracticality, while defending whatever now exists as practical, no matter how absurd.

~Alvin Toffler

By instructing students how to learn, unlearn and relearn, a powerful new dimension can be added to education.

~Alvin Toffler

Never in history has distance meant less.

~Alvin Toffler

Much education springs from some image of the future. If the image of the future held by a society is grossly inaccurate, its education system will betray its youth.

~Alvin Toffler

Parenthood remains the greatest single preserve of the amateur.

~Alvin Toffler

I work virtually every waking hour.

~Alvin Toffler

The control of knowledge is the crux of tomorrow's worldwide struggle for power in every human institution.

~Alvin Toffler

Most managers were trained to be the thing they most despise - bureaucrats.

~Alvin Toffler

Profits, like sausages... are esteemed most by those who know least about what goes into them.

~Alvin Toffler

Knowledge is promiscuous. It mates and gives birth to more knowledge.

~Alvin Toffler

A library is a hospital for the mind.â€• - Anonymous

~Alvin Toffler

Information overload will lead to 'future shock syndrome' as an

individual will suffer severe physical and mental disturbances.

~Alvin Toffler

The next major explosion is going to be when genetics and computers come together.

~Alvin Toffler

Anyone nit-picking enough to write a letter of correction to an editor doubtless deserves the error that provoked it.

~Alvin Toffler

Future shock is the disorientation that affects an individual, a corporation, or a country when he or it is overwhelmed by change and the prospect of change ... we are in collision with tomorrow.

~Alvin Toffler

Freedom of expression is no longer a political nicety, but a precondition for economic competitiveness.

~Alvin Toffler

Man has a limited biological capacity for change. When this capacity is overwhelmed, the capacity is in future shock.

~Alvin Toffler

The computer is a greater threat to the [nuclear] family than all the abortion laws and gay rights movements and pornography in the world.

~Alvin Toffler

The great growling engine of change - technology.

~Alvin Toffler

There are discoverable limits to the amount of change that the human organism can absorb.

~Alvin Toffler

In the year 2000 an illiterate person will not be someone who can't read or write, but someone who is not able to learn, unlearn and learn again.

~Alvin Toffler

If you have the right knowledge you can substitute it for all the other facts of production

~Alvin Toffler

Human beings were held accountable long before there were corporate bureaucracies. If the knight didn't deliver, the king cut off his head.

~Alvin Toffler

If industrialism, with its faster pace of life, has accelerated the family cycle, super-industrialism now threatens to smash it altogether.

~Alvin Toffler

To survive, to avert what we have termed future shock, the individual must become infinitely more adaptable and capable than ever before.

~Alvin Toffler

Every generation gets a chance to change the world
Pity the nation that won't listen to your boys and girls
Cos the sweetest melody is the one we haven't heard

~Alvin Toffler

We need people who can see straight ahead and deep into the problems. Those are the experts. But we also need peripheral vision and experts are generally not very good at providing peripheral vision.

~Alvin Toffler

The biggest tragedy I had was the loss of my daughter from neuromuscular disease in 2000, at age 46.

~Alvin Toffler

Science fiction is the sovereign prophylactic against future shock.

~Alvin Toffler

By challenging anthropocentrism and temporal provincialism, science fiction throws open the whole of civilization and its premises to constructive criticism.

~Alvin Toffler

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