

Amy Jo Martin

Quotes

*Media, People, News, Home, Giving, Social, Energy, Voice, Issues, Permission,
Cousin, Ongoing, Ipads, Television, Magic, Kindness, Water, School, Moving,
Connections*

Social media is the ultimate equalizer. It gives a voice and a platform to anyone willing to engage.

~Amy Jo Martin

You're more likely to drown in the sea of sameness than get eaten by a shark while navigating new waters.

~Amy Jo Martin

I realized that social media can be powerful force for good in the world and that acts of kindness can be scaled globally.

~Amy Jo Martin

Social media provides an avenue to build relationships with media outlets and have an ongoing relationship with reporters.

~Amy Jo Martin

It's a dialogue, not a monologue, and some people don't understand that. Social media is more like a telephone than a television.

~Amy Jo Martin

Time is priceless. Spend it with people you have high value and energy exchange rates with.

~Amy Jo Martin

By providing memorable social media customer service, companies not only create deeper connections with consumers, but they glean valuable insights on how to improve their products or services.

~Amy Jo Martin

Ask forgiveness, not permission. But make sure you bring your results with you.

~Amy Jo Martin

I was with Shaq at his home the day he retired. It was innovative for

him to become the media and announce via social media that he was retiring.

~Amy Jo Martin

While strides are being made in the social-media space, the newspaper and news business should continue to embrace social media.

~Amy Jo Martin

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