

# Anna Wintour Quotes

*Fashion, People, Vogue, Thinking, Successful, Want, Girl, Believe, Mean, Way,  
Looks, Careers, Different, Inspirational, Trying, Powerful, New York, Kind,  
Personality, Reality*

It's always about timing. If it's too soon, no one understands. If it's too late, everyone's forgotten.

~Anna Wintour

I'm interested in seeing just the girl on the street because she is unlike any other. I'm inspired by whatever it is she might be wearing.

~Anna Wintour

If you can't be better than your competition, just dress better.

~Anna Wintour

People respond well to those that are sure of what they want.

~Anna Wintour

If you look at any great fashion photograph out of context, it will tell you just as much about what's going on in the world as a headline in the New York Times.

~Anna Wintour

The best way to make dream come true is to wake up.

~Anna Wintour

You either know fashion or you don't.

~Anna Wintour

There is something about fashion that can make people really nervous.

~Anna Wintour

Fashion is not beautiful, neither is it ugly. Why should it be either?  
Fashion is fashion.

~Anna Wintour

You can't really worry too much about what the competition is doing or what other people in your field are doing. It has to be a true vision.

~Anna Wintour

Everyone should be sacked at least once in their career because perfection doesn't exist. It's important to have setbacks, because that is the reality of life.

~Anna Wintour

Fashion goes in only one direction -forward- and I am a firm believer in thinking that way too.

~Anna Wintour

It's the mishaps that make it fun, and brings you the surprise.

~Anna Wintour

Even if I'm completely unsure, I'll pretend I know exactly what I'm talking about and make a decision.

~Anna Wintour

The Trump Card is appealing, grounded, smart, and has a sense of humor. Ivanka Trump proves that believing in yourself and working hard never go out of style.

~Anna Wintour

There's a new kind of woman out there! She doesn't have time to shop anymore. She wants to know what and why and where and how.

~Anna Wintour

Some people have the Bible. I have Vogue.

~Anna Wintour

To be in Vogue has to mean something

~Anna Wintour

If one comes across sometimes as being cold or brusque, it's simply

because I'm striving for the best.

~Anna Wintour

I don't really follow market research. In the end, I respond to my own instincts.

~Anna Wintour

It's important for young women and men coming out of the fashion schools to think seriously before starting their own collections.

~Anna Wintour

I've never taken a selfie and I don't plan to start now.

~Anna Wintour

In the end I do respond to my own instincts. Sometimes they're successful, and obviously sometimes they're not. But you have to, I think, remain true to what you believe in.

~Anna Wintour

I'm an ice queen, I'm the Sun King, I'm an alien fleeing from District 9 and I'm a dominatrix. So I reckon that makes me a lukewarm royalty with a whip from outer space.

~Anna Wintour

I'm very driven by what I do. I am certainly very competitive. I like people who represent the best at what they do. If that turns you into a perfectionist then maybe I am.

~Anna Wintour

I surround myself with a talented group of people that are opinionated and interesting. I try to remain very open to what others have to say.

~Anna Wintour

When I hear a company is being run by a team, my heart sinks,

because you need to have that leader with a vision and heart that can move things forward.

~Anna Wintour

Fashion's not about looking back. It's always about looking forward.

~Anna Wintour

I don't think of myself as a powerful person.

~Anna Wintour

Gisele Bundchen is a bit of a jock. 1 of my fave shoots is her playing football

~Anna Wintour

Vogue' is the best of everything that fashion can offer, and I think we point the way. We are, you know, a glamorous girlfriend.

~Anna Wintour

There's always a way to wear fur.

~Anna Wintour

It's not so much about powerful women. In some cases, there are stereotypes about women. I often don't hear men talked about in the same way. It's more a sexist stereotype than a powerful stereotype.

~Anna Wintour

[The democratization of luxury] means more people are going to get better fashion. And the more people who can have fashion, the better.

~Anna Wintour

Well it just looks so ugly. Is it a boy or is it a girl?

~Anna Wintour

One wants to be surprised.

~Anna Wintour

The notion that a contemporary woman must look mannish in order to be taken seriously as a seeker of power is frankly dismaying. This is America, not Saudi Arabia.

~Anna Wintour

I worked for Harper's Bazaar. They fired me. I recommend that you all get fired; it's a great learning experience.

~Anna Wintour

One should look forward rather than backwards.

~Anna Wintour

The notion that Anna would want something done "now" and not "shortly" is accurate.

~Anna Wintour

I don't like people who are late.

~Anna Wintour

It's possible in today's world to be instantly famous, whether it's through Instagram or whatever platform it may be, but it's a very different matter to be successful financially and in the long-term

~Anna Wintour

Gisele Bundchen, along w Kate Moss, is a phenomenon. I wish models knew they have to have a personality

~Anna Wintour

The gossip might make better reading, but the simple fact of the matter is that it isn't true.

~Anna Wintour

Tears? Are you going for a Barbara Walters moment?

~Anna Wintour

It is a family; it's a slightly dysfunctional family, but it's also very close and warm and loving family.

~Anna Wintour

Fashion is a reflection of our times. Fashion can tell you everything that's going on in the world with a strong fashion image.

~Anna Wintour

I wasn't academically successful. And maybe I've spent a lot of my career trying to make up for that.

~Anna Wintour

I'd just been on a trip to Minnesota, where I can only kindly describe most of the people I saw as little houses.

~Anna Wintour

I went to Wimbledon before I could walk. It's just been a lifelong passion.

~Anna Wintour

Models today, she explained, don't understand that to be successful you have to have a personality, intelligence, and issues that you support, and Gisele embodies these qualities.

~Anna Wintour

They (fashion editors) have always been our secret weapon.

~Anna Wintour

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