

# Ben Parr Quotes

*Data, Space, Real, Successful, People, Moon, Difficult Situations, Confused,  
Issues, Alumni, Information, Causes, Journalist, Philosophy, Presses,  
Entrepreneur, Mistake, Elements, Ifs, Internet*

Starting a company is a cause, not a job. Once it becomes a job, that's when you lose

~Ben Parr

Difficult situations require compassion, level-headedness & the empathy to see issues from somebody else's perspective.

~Ben Parr

If you can't build relationships from nothing, you will fail. You must have that drive.

~Ben Parr

Attention is the most important currency that anybody can give you. It's worth more than money, possession, or things.

~Ben Parr

Don't let failure deter you; use it as a stepping-stone and an educational experience towards making your mark on the world.

~Ben Parr

The world's most successful entrepreneurs play hard, but they work even harder.

~Ben Parr

I'm proud to call myself a Mashable alumnus.

~Ben Parr

Relationships are the key element to Press & PR

~Ben Parr

Start with local press first. Start with people you know. Don't pitch every journalist.

~Ben Parr

Windows Updates have sometimes been a pain point for users. The update pop-ups can interrupt a movie or a video game, and the automatic restarts can result in lost data or confused users.

~Ben Parr

The more PR buzzwords you include in your press release, the less likely I am to write you up

~Ben Parr

There was more data transmitted over the Internet in 2010 than the entire history of the Internet through 2009.

~Ben Parr

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