

# Bernard Arnault

## Quotes

*Luxury, Creative, Arms, Success, Creativity, France, Ideas, Jobs, Management,  
Thinking, People, Engineering, Together, Rounds, Childhood, Expansion,  
Margins, Investment, Buying, Regret*

I think in business, you have to learn to be patient. Maybe I'm not very patient myself. But I think that I've learned the most is be able to wait for something and get it when it's the right time.

~Bernard Arnault

It is not enough to have a talented designer; the management must be inspired too. The creative process is very disorganised; the production process has to be very rational.

~Bernard Arnault

I like that combination between creativity and the creative process and the organization needed to make a business like this successful worldwide.

~Bernard Arnault

Luxury goods are the only area in which it is possible to make luxury margins.

~Bernard Arnault

If you control your distribution, you control your image.

~Bernard Arnault

A good product can last forever.

~Bernard Arnault

When something has to be done, do it! In France we are full of good ideas, but we rarely put them into practice.

~Bernard Arnault

In the luxury business, you have to build on heritage.

~Bernard Arnault

When you are on the management side, you still have to understand the artistic sensibility so that there is a dialogue with the creative side.

~Bernard Arnault

What we do in our group is the opposite of the bad effects of globalization. We produce in Italy and in France and we sell to China, when usually it's the opposite.

~Bernard Arnault

Louis Vuitton, the world's biggest luxury brand in terms of sales, is planning to dampen its expansion worldwide and focus on high-end products to preserve its exclusive image.

~Bernard Arnault

I take time to get close to, and I don't immediately throw my arms round someone.

~Bernard Arnault

China is clearly going to be the number one economic power and it is already full of potential.. with lots of population and the buying power increasing by the day. .

~Bernard Arnault

Affordable luxury - these are two words that don't go together.

~Bernard Arnault

I am and will remain a tax resident in France and in this regard I will, like all French people, fulfill my fiscal obligations.

~Bernard Arnault

From time to time, the Vienna Philharmonic could play without a conductor because they are so good.

~Bernard Arnault

Once we decided to do a tower in New York, it had to say something about our group, reflecting the mix of modernity and creativity in our

organization. It's a symbol.

~Bernard Arnault

I've always been pleased with the investments I've made with my friend Albert Frere and I regret not having followed him more, because I would have been a lot richer.

~Bernard Arnault

Oh, I was brought up in the north of France, and I had a very enjoyable childhood with my family working as entrepreneur.

~Bernard Arnault

I meet the designers very often, we discuss the products, they show me their ideas, we discuss the ad campaigns and every new invention that we can find for the future.

~Bernard Arnault

It's true that I am not from the south and I have a certain reserve. I take time to get close to, and I don't immediately throw my arms round someone. But it is more a question of style.

~Bernard Arnault

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