Long, Real, Growth, Writing, Thinking, Risk, Mean, Return, Running, Action, Debt, Sanity, Brilliant, Economy, Oblivion, Excellence, Political, Butterfly, Believe, Ideas

Finding the best person or the best organization to invest your money is one of the most important financial decisions you'll ever make.

~Bill Gross

Do you really like a particular stock? Put 10% or so of your portfolio on it. Make the idea count â€l Good [investment] ideas should not be diversified away into meaningless oblivion.

~Bill Gross

Bond investors are the vampires of the investment world. They love decay, recession - anything that leads to low inflation and the protection of the real value of their loans.

~Bill Gross

With all this consumer debt, business debt, government debt, smaller movements in interest rates have a magnified effect. a small movement can tip the boat.

~Bill Gross

Whenever I read the newspaper, I say to myself, 'At least my wife loves me.'

~Bill Gross

We are witnessing the death of abundance and the borning of austerity, for what may be a long, long time.

~Bill Gross

I have a 41-year track record of investing excellence… what do you have?

~Bill Gross

Human nature means that institutions at some point lose their sense of mission. That sense of vulnerability drives Pimco.

~Bill Gross

You know those adages about smelling the roses and chasing butterflies? The markets are my butterflies and my roses.

~Bill Gross

Both from the standpoint of stocks and bonds, an investor wants to go where the growth is.

~Bill Gross

Bonds despite their ridiculous yields will not easily be threatened with a new bear market.

~Bill Gross

People have different impressions of themselves, and where reality lies is somewhere in between.

~Bill Gross

When the tide goes out, you get to see who's swimming naked. PIMCO has had its bathing suit on for a long time

~Bill Gross

Ex-Fidelity mutual fund manager Peter Lynch was certainly brilliant in one respect: he knew to get out when the gettin was good.

~Bill Gross

Companies typically borrow money at less than their return on equity and therefore compound their return at the expense of lenders.

~Bill Gross

Dollar depreciation leads to higher inflation and ultimately forces foreign creditors to question their rationale and indeed their sanity for continuing purchases of U.S. Treasuries.

~Bill Gross

If companies don't know that they can run out of money, they won't be

thinking of ways not to run out of money.

~Bill Gross

Slow growth and inflation have a tendency to accompany large deficits and increasing debt as a percentage of GDP.

~Bill Gross

Imperceptibly, the developed world's manufacturing base was gradually eroding and being replaced by securitized finance that destroyed itself and nearly its economies in 2008.

~Bill Gross

If financial assets no longer work for you at a rate far and above the rate of true wealth creation, then you must work longer for your money.

~Bill Gross

Be cautious and content with low positive returns in 2015. The time for risk taking has passed.

~Bill Gross

I am tough but I have a soft side.

~Bill Gross

Pay per click was just the beginning. The real evolution is pay per action.

~Bill Gross

Damn inflation, full speed ahead,' Greenspan has said in both action and word. I think an investor should believe him and invest accordingly.

~Bill Gross

I would admit Im an introvert. I dont know why introverts have to apologize.

~Bill Gross

When you're underperforming the index, you go home at night and cry in your beer. It's not fun, but who said this business should be fun. We're too well paid to hang our heads and say boo hoo.

~Bill Gross

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