

# Bob Gill Quotes

*Design, Harder, Culture, House, Jobs, Problem, Vicious, Fonts, Efficiency, Use,  
Dumb, Way, Truthful, New Experiences, Interesting, Calling, Art, Determination,  
Persons, Matter*

Be stimulated by rejection

~Bob Gill

I've never had a problem with a dumb client. There is no such thing as a bad client. Part of our job is to do good work and get the client to accept it.

~Bob Gill

Unless you can begin with an interesting problem, it is unlikely you will end up with an interesting solution.

~Bob Gill

When you have something truthful to say, it will design itself.

~Bob Gill

How do you do original work when culture is telling you which font face to use, which layout.

~Bob Gill

If you haven't read Alan Fletcher's *The Art of Looking Sideways* you should be arrested for calling yourself a Designer

~Bob Gill

Once you have the statement, it will design itself.

~Bob Gill

Forget all the rules you ever learned about graphic design.

~Bob Gill

Counter the effects of culture (steering your design ideas) by going out and looking for new experiences.

~Bob Gill

The best way way to get a visual image is not to think of a visual image.

~Bob Gill

I know that being an in-house person is much, much harder than being outside...that's why I've never had a job.

~Bob Gill

There's nothing in my head that's worth anything at all because it's the culture that put it there.

~Bob Gill

It's a vicious cycle. While systems become denser, their energy efficiency has decreased. Devices are getting smaller and smaller, but they are getting hotter.

~Bob Gill

We need practice solving problems.

~Bob Gill

It's much harder to be an in-house person than an outside person.

~Bob Gill

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