

Bob Iger Quotes

*People, Thinking, Believe, Home, Consumers, Way, Opportunity, Technology,
Important, Privacy, Simple, Impact, Creativity, Character, Creating, Fans, Heart,
Pessimist, Digital, Lifting Weights*

What I've really learned over time is that optimism is a very, very important part of leadership.

~Bob Iger

The heart and soul of the company is creativity and innovation.

~Bob Iger

I ride a bike and use aerobic equipment twice a week, and work out with a trainer, lifting weights.

~Bob Iger

I think it is incredibly important to be open and accessible and treat people fairly and look them in the eye and tell them what is on your mind.

~Bob Iger

People still love a good story, and I don't think that will change.

~Bob Iger

It's in our best interest to put some of the old rules aside and create new ones and follow the consumer - what the consumer wants and where the consumer wants to go.

~Bob Iger

I think it is important for people who are given leadership roles to assume that role immediately.

~Bob Iger

People go to Disney because they know its brand attributes. We believe we have an opportunity to go with our content directly to consumers.

~Bob Iger

Keeping it simple for the consumer is incredibly dire.

~Bob Iger

I'm not in the camp that believes that Netflix is going to take over the world...technology makes it impossible to have a monopoly.

~Bob Iger

We're delighted to be working with Apple to offer fans a new and innovative way to experience our wildly popular shows.

~Bob Iger

Identify what all the issues are & when you find them don't hide from them.

~Bob Iger

I drive myself to and from work. I love the privacy.

~Bob Iger

I have a fondness for jazz, particularly for jazz singers, Billie Holiday and Ella Fitzgerald all the way through the Sinatra era.

~Bob Iger

People don't like to follow pessimists.

~Bob Iger

I get up at 4:30 in the morning, seven days a week, no matter where I am in the world.

~Bob Iger

When I saw the first video iPod, I thought this could have the same impact VHS/home video had on the movie business.

~Bob Iger

I began as a weatherman and I learned very quickly I wasn't very good at it.

~Bob Iger

I had worked at Disney since they bought the company that I had worked for, ABC in the mid-90s.

~Bob Iger

Sometimes I feel like I'm a contestant in a reality show that probably would be called The Apprentice Survivor Millionaire.

~Bob Iger

If we give people the ability to buy a lot more because they can store a lot more, for a company that creates TV shows and movies, that's fantastic.

~Bob Iger

I started off wanting very much to be a newscaster.

~Bob Iger

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