

Brian Chesky

Quotes

*People, Culture, Strong, Thinking, Want, Jobs, Decision, Successful, Innovation,
Home, Entrepreneur, June, Passion, Sleep, Interesting, Eye, Being Successful,
Opportunity, Parent, Writing*

The stuff that matters in life is no longer stuff. It's other people. It's relationships. It's experience.

~Brian Chesky

Culture is so incredibly important because it is the foundation for all future innovation. People with passion can change the world.

~Brian Chesky

It's better to have 100 people love you than to have 1,000,000 people like you.

~Brian Chesky

If you want to create a great product, just focus on one person. Make that one person have the most amazing experience ever.

~Brian Chesky

People went to Dell for the computers, but they go to Apple for everything. That's the difference between a transactional company and a transformational one.

~Brian Chesky

Do things that won't scale; it will teach you.

~Brian Chesky

The American dream, what we were taught was, grow up, own a car, own a house. I think that dream's completely changing. We were taught to keep up with the Joneses. Now we're sharing with the Joneses.

~Brian Chesky

Build something 100 people love, not something 1 million people kind of like.

~Brian Chesky

The second thing I had to do was not to be reluctant as a leader...And

when I started doing that, I realized that people are thriving from this, and that it's so much more helpful for people.

~Brian Chesky

Everyone's got a moment or two in their life where something happens and you make a decision and then your entire life changes.

~Brian Chesky

Designers + artists see potential in things where others do not. I think artists in many ways are the original entrepreneurs.

~Brian Chesky

We start with the perfect experience and then work backward. That's how we're going to continue to be successful.

~Brian Chesky

[On culture] It's living the core values when you hire; when you write an email; when you are working on a project; when you are walking in the hall.

~Brian Chesky

A company's culture is the foundation for future innovation. An entrepreneurs job is to build the foundation

~Brian Chesky

Our "overnight" success took 1,000 days.

~Brian Chesky

Culture is simply a shared way of doing something with passion.

~Brian Chesky

I had to learn to get comfortable in a role of ambiguity where I had to seek out advisers and learn quickly.

~Brian Chesky

Brand is really the connection between you and your customers if you have a very strong culture, then the brand will come through.

~Brian Chesky

In June 2010, I moved out of my apartment and I have been mostly homeless ever since, off and on. I just live in Airbnb apartments and I check in every week in different homes in San Francisco.

~Brian Chesky

Whatever career you're in, assume it's going to be a massive failure. That way, you're not making decisions based on success, money and career. You're only making it based on doing what you love.

~Brian Chesky

Having a clear mission and making sure you know that mission and making sure that mission comes through the company is probably the most important thing you can do for both culture and values.

~Brian Chesky

In organizations (or even in a society) where culture is weak, you need an abundance of heavy, precise rules and processes.

~Brian Chesky

Don't listen to your parents.

~Brian Chesky

There's no such thing as a good or bad culture, it's either a strong or weak culture. And a good culture for somebody else may not be a good culture for you.

~Brian Chesky

The office is the laboratory and meeting your users is like going into the field. You can't just stay in the lab. And it's not just asking users what they want, it's about seeing what they're doing.

~Brian Chesky

In June, 2010, I moved out of my apartment and I have been mostly homeless ever since.

~Brian Chesky

Companies that hire employees..that are deeply passionate create companies that customers are really really passionate about, and those are the companies that have strong brands.

~Brian Chesky

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