

Cameron Sinclair

Quotes

*World, Focus, Ideas, Community, Jobs, People, Beautiful, Impact, Design,
Home, Country, Optimistic, Architecture, Survival, Thinking, Zero, Safe, Space,
Tangible, Buzz*

When sustainability is viewed as being a matter of survival for your business, I believe you can create massive change.

~Cameron Sinclair

If you focus on design, you can call yourself a designer. If you focus on the implementation of your design, you can call yourself an architect.

~Cameron Sinclair

Some of the best work that's happening right now is from architects who have remained in their home countries and who have focused on a local or national identity and the idea of critical regionalism.

~Cameron Sinclair

When your focus is social change and not financial change why wouldn't you want to share that openly? Innovation only succeeds when it's shared.

~Cameron Sinclair

When you build a beautiful building, people love it. And the most sustainable building in the world is the one that's loved.

~Cameron Sinclair

The fact that the president (Michelle Bachelet) was out giving minute-to-minute reports a few hours after the quake in the middle of the night gives you an indication of their disaster response.

~Cameron Sinclair

Ego gets you inches but it doesn't get you impact.

~Cameron Sinclair

An architect is not an artist but an optimistic realist.

~Cameron Sinclair

The Internet has created an incredible democratization of the

architecture industry.

~Cameron Sinclair

For me, I think the most exciting thing in architecture is the re-emergence of the locally-focused architect.

~Cameron Sinclair

I build community. However, I do it wearing a number of hats.

~Cameron Sinclair

Treat the world like a failed state, then you can understand the players needed to fix it.

~Cameron Sinclair

It angers me when sustainability gets used as a buzz word. For 90 percent of the world, sustainability is a matter of survival.

~Cameron Sinclair

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