

Carlos Ghosn

Quotes

People, Thinking, Car, Years, Needs, Believe, Japan, Leadership, Mean, Motivation, Want, Profit, Cost, Ceo, Long, Different, Important, Technology, Environment, Decision

The role of leadership is to transform the complex situation into small pieces and prioritize them.

~Carlos Ghosn

Commitment. This is my favorite word because in some way, people who are committed are always much more interesting and much more reliable, and much more, I would say, deep than people who are not.

~Carlos Ghosn

Leadership is demonstrated at the moment of need. You learn to be a leader by acting, by doing

~Carlos Ghosn

When you want to turn around a company, you want to make sure that the solution is coming from inside.

~Carlos Ghosn

You don't build your character by doing what everybody else is doing.

~Carlos Ghosn

Employees are your most valuable assets. They are the heart and guts of a company. This doesn't mean that from time to time, you aren't going to do what is good for the company.

~Carlos Ghosn

I think that the best training a top manager can be engaged in is management by example.

~Carlos Ghosn

Being a good leader today doesn't mean you'll be a good leader 10 years from now. You have to adapt to the times

~Carlos Ghosn

Any job very well done that has been carried out by a person who is

fully dedicated is always a source of inspiration.

~Carlos Ghosn

Don't believe what I say. Believe what I do.

~Carlos Ghosn

Every single time you make a merger, somebody is losing his identity. And saying something different is just rubbish.

~Carlos Ghosn

The biggest enemy of management is indifference. It's when people don't give a damn

~Carlos Ghosn

The Japanese people are usually very prudent, even when they are convinced change is necessary.

~Carlos Ghosn

More and more, in any company, managers are dealing with different cultures. Companies are going global, but the teams are being divided and scattered all over the planet.

~Carlos Ghosn

I always loved cars. I don't know why, I can't explain it to you. It has always been with me.

~Carlos Ghosn

Our objective is to position Nissan in the top rank of the car industry. Until we get there, there will be no rest.

~Carlos Ghosn

If you have not been a villain at a certain point in time, you will never be a hero. And the day you are a hero, you may become a villain the next day.

~Carlos Ghosn

We don't want to be something for everybody, we want to be everything for some people.

~Carlos Ghosn

To face deflation, you have to have people accepting it and not reacting to it.

~Carlos Ghosn

You'll never convince me there is a hopeless situation or there is any finality in any success or any failure.

~Carlos Ghosn

Incentives are not strategy, they are tactics. Defensive measures.

~Carlos Ghosn

Synergies are not only about cost reduction. Synergies can be access to markets, exchange of products, avoiding overlaps, exchange of best practices.

~Carlos Ghosn

You need to make sure that you are where you think you are indispensable. And dedicate your task to that.

~Carlos Ghosn

Business is tough; you need tough guys.

~Carlos Ghosn

Electric cars are not going to take the market by storm, but it's going to be a gradual improvement.

~Carlos Ghosn

It would be easier to make money in other sectors, but since I was a

kid, I liked cars.

~Carlos Ghosn

As the CEO, I have to take care of the short term, mid term and the long term.

~Carlos Ghosn

Talking about stepping down in five years is frankly not a topic of particular actuality now.

~Carlos Ghosn

When your results are good, you are obviously going to have a lot of press. And when you start to falter a little bit, you are going to have some criticism, and there is nothing abnormal in that.

~Carlos Ghosn

As an individual, not as the boss of a company, I am very interested in motor racing.

~Carlos Ghosn

When the CEO makes a decision, people don't come back on it.

~Carlos Ghosn

The time is right for electric cars - in fact the time is critical.

~Carlos Ghosn

I think we're going to have some difficulty in front of us. I have absolutely no doubt the next three, four years Europe are going to be at best stagnation. We are preparing for tough times.

~Carlos Ghosn

Profit is the most global aspect of a business, and it is cross-functional.

~Carlos Ghosn

Design is important, it's an important dimension in the car. It's not the only one.

~Carlos Ghosn

If guys try to make a bigger company for the sake of size, they don't create value in most cases.

~Carlos Ghosn

I don't believe in hostile moves. I don't believe they carry any value.

~Carlos Ghosn

The most interesting information I can have about a competitor is the cost.

~Carlos Ghosn

China will be the answer to Japan's problems.

~Carlos Ghosn

Electric cars are going to be very important for urban transportation.

~Carlos Ghosn

We are facing extreme volatility.

~Carlos Ghosn

India is definitely one of the markets where we can expect growth and a potential to do well.

~Carlos Ghosn

The low price of oil is a headwind to investments in alternative energy technologies, but it will not stop them.

~Carlos Ghosn

We are not making a capital investment into GM as the first element or condition.

~Carlos Ghosn

I think the new generation is much more demanding about respect for the environment than we have ever imagined.

~Carlos Ghosn

I mean, when you're a pioneer and you are at the forefront of an offensive, you're going to be the most optimistic person.

~Carlos Ghosn

Regulations about environments are going to get tougher and tougher.

~Carlos Ghosn

I'm the C.E.O., nominated by the shareholders. If they're not happy, I have to take the consequences.

~Carlos Ghosn

When you start thinking about leaving, choose your moment carefully. Go out while you're still on top, not when you're no longer in control of events.

~Carlos Ghosn

In most companies people make a specific contribution to the company in their function. But it is not expressed in terms of profit, only in terms of performing their function better.

~Carlos Ghosn

Is Europe going to be breaking? I don't think so. I think the euro will stay. I think at the end of the day Europeans will find the solutions in order to hold Europe together.

~Carlos Ghosn

At the age of 20 I bought a used Fiat 127. This was the only one I could afford!

~Carlos Ghosn

I have my family, my children - I have a lot of outside activities.

~Carlos Ghosn

People will always challenge you on an idea as long as it has not been concretized by somebody else.

~Carlos Ghosn

What I worry about is not just Nissan, but Japanese manufacturers losing motivation to maintain production in Japan. The high yen is definitely a headwind.

~Carlos Ghosn

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