

Casey Kasem

Quotes

*Years, Messages, People, Song, World, Talking, Done, Radio, Beats, Roots,
Distance, Used, Thinking, Believe, Stories, Dedication, Negative, College,
Reading, Acting*

Despite all the technical improvements, it still boils down to a man or a woman and a microphone, playing music, sharing stories, talking about issues -- communicating with an audience.

~Casey Kasem

I was drafted and went to Korea where I had an opportunity to create a production team that did dramatic and comedy shows. I had also done a little disc jockeying.

~Casey Kasem

Keep your feet on the ground and keep reaching for stars.

~Casey Kasem

I started radio in 1950 on the Lone Ranger radio program, a dramatic show that emanated from Detroit when I was 18 years old and just beginning college. I did that for a couple of years.

~Casey Kasem

Anytime in radio that you can reach somebody on an emotional level, you're really connecting.

~Casey Kasem

Vegetarianism is the cure for 99% of the world's problems. Think about it.

~Casey Kasem

I must have done about 25,000 promos.

~Casey Kasem

If the beat gets to the audience, and the message touches them, you've got a hit.

~Casey Kasem

I like the storytelling and reading the letters, the long-distance

dedications.

~Casey Kasem

I accentuate the positive and eliminate the negative. That is the timeless thing.

~Casey Kasem

Always be consistent.

~Casey Kasem

We tell stories. We talk about statistics. And in 1978, we added an element of the show that gave it its heartbeat: the long distance dedication.

~Casey Kasem

I probably would be continuing to do voice-overs, continuing to do cartoon shows, and at the same time I'd probably be on a sitcom or a dramatic television show.

~Casey Kasem

As you know, in the past several years, month after month, radio has increased its revenues - some of it even coming from Dot-Com advertisers. So, radio is a survivor.

~Casey Kasem

But otherwise, music is about a beat and a message.

~Casey Kasem

Success doesn't happen in a vacuum. You're only as good as the people you work with and the people you work for.

~Casey Kasem

A non-violent world has roots in a non-violent diet.

~Casey Kasem

My first commercial was for Miller High Life beer.

~Casey Kasem

The first syndicating I tried was when two partners and I created a production company in 1952. We wanted to syndicate famous Bible stories and sell them for \$25 a show.

~Casey Kasem

Basically, radio hasn't changed over the years.

~Casey Kasem

For years everyone looked toward the demise of radio when television came along. Before that, they thought talking movies might eliminate radio as well. But radio just keeps getting stronger.

~Casey Kasem

Because of my background in theater and radio acting, I knew that I could make a living as an actor.

~Casey Kasem

The group Bananarama has such a light, cutesy-pie sound that they make The Go-Go's sound like Led Zeppelin by comparison.

~Casey Kasem

My agent said that I was one of the top three busiest people in the country.

~Casey Kasem

Interestingly, songs used to be short, then they became longer, and now they're getting shorter.

~Casey Kasem

That something extra, I believe, is a certain humanity that comes from upbeat and positive human interest letters and success stories.

Advertisers like to be associated with those qualities.

~Casey Kasem

Growing up, I actually wanted to be a professional Baseball player, instead of a radio DJ. Believe it or not.

~Casey Kasem

The stories are success stories. The letters from listeners often touch the heart and can be inspiring.

~Casey Kasem

It's been amazing, the number of commercials that I've done, starting back in 1968. It must be 8,000.

~Casey Kasem

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