

Charlene Li

Quotes

*People, Thinking, Marketing, Media, Reality, Leadership, Doors, Yield, Men,
Want, Ends, Nightmare, Block, Mean, Right Thing, Long, Gorillas, Organization,
Google, Position*

Twitter is not a technology. It's a conversation and it's happening with or without you.

~Charlene Li

We're all learning here; the best listeners will end up the smartest.

~Charlene Li

If you think you are in control, you're fooling yourself. As soon as you start listening, you realize you're not in control. And letting go will yield more and better results.

~Charlene Li

Companies need connections to their markets to create long-term loyalty.

~Charlene Li

Then they show up at the door and the reality is that they are 5-foot-8, 240 pounds and have not run a mile in years. A background check is not going to help you with that.

~Charlene Li

Leadership is defined not by the position you hold but by the people who follow you.

~Charlene Li

In theory, it makes a lot of sense to combine the two operations, especially on the back end. But merging the two actual portal consumer experiences into a unified site will be a nightmare.

~Charlene Li

The 800 pound gorilla just entered the blogosphere, with Google launching its blog search.

~Charlene Li

Taking a close look at all technical options is the right thing for them (AOL and MSN) to be doing.

~Charlene Li

It's the same reason why someone has a Web page or why people feel comfortable going on reality TV.

~Charlene Li

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