

Clayton Christensen

Quotes

*Technology, People, Innovation, Thinking, Needs, Successful, Data, Years,
Opportunity, Past, Important, Book, Believe, Children, Growth, Ideas, Care,
Order, Leader, Self Esteem*

The path I am trying so hard to follow is in fact the one that God my Father and His Son Jesus Christ want me to pursue. It has brought me deep happiness.

~Clayton Christensen

Think about the metric by which your life will be judged, and make a resolution to live every day so that in the end, your life will be judged a success.

~Clayton Christensen

Because if the decisions you make about where you invest your blood, sweat, and tears are not consistent with the person you aspire to be, you'll never become that person.

~Clayton Christensen

Decide what you stand for. And then stand for it all the time.

~Clayton Christensen

You can't find returns in investments you haven't made.

~Clayton Christensen

Steve Jobs and Apple taught us that profit is not the ultimate goal, but rather a consequence of something greater.

~Clayton Christensen

Purpose must be deliberately conceived and chosen, and then pursued.

~Clayton Christensen

Motivation is the catalyzing ingredient for every successful innovation. The same is true for learning.

~Clayton Christensen

Christine and I haven't raised our children. A whole community of

selfless Christians has contributed to helping them become faithful, competent adults.

~Clayton Christensen

Disruptive innovations create jobs, efficiency innovations destroy them.

~Clayton Christensen

Businesses want to think in terms of categories. Consumers want us to think in terms of their needs.

~Clayton Christensen

How can you make sense of the future when you only have data about the past?

~Clayton Christensen

An innovation will get traction only if it helps people get something that they're already doing in their lives done better.

~Clayton Christensen

I have been blessed to see visions of eternity; and events in my future that have been important for me to foresee, have been revealed to me.

~Clayton Christensen

Core competence, as it is used by many managers, is a dangerously inward-looking notion. Competitiveness is far more about doing what customers value than doing what you think you're good at.

~Clayton Christensen

You may hate gravity, but gravity doesn't care.

~Clayton Christensen

Doing deals doesn't yield the deep rewards that come from building up people.

~Clayton Christensen

The best strategy is a balance between having a deliberate one, and a flexible, or emergent strategy.

~Clayton Christensen

If you defer investing your time and energy until you see that you need to, chances are it will already be too late.

~Clayton Christensen

Don't worry about the level of individual prominence you have achieved; worry about the individuals you have helped become better people.

~Clayton Christensen

Intimate, loving, and enduring relationships with our family and close friends will be among the sources of the deepest joy in our lives.

~Clayton Christensen

If you just look at the data, you are led to believe that things are getting better, rather than worse. That's why the fall is really precipitous, once you hit the ceiling.

~Clayton Christensen

We don't hire ministers or priests to teach and care for us. This forces us to teach and care for each other - and in my view, this is the core of Christian living as Christ taught it.

~Clayton Christensen

If the technology is disruptive, on the other hand, the odds are that at the end of the transition, the leaders will have been toppled and new companies will be on top.

~Clayton Christensen

Justification for infidelity and dishonesty in all their manifestations lies in the marginal cost economics of "just this once."

~Clayton Christensen

There are more than 9,000 billing codes for individual procedures and units of care. But there is not a single billing code for patient adherence or improvement, or for helping patients stay well.

~Clayton Christensen

Almost always great new ideas don't emerge from within a single person or function, but at the intersection of functions or people that have never met before.

~Clayton Christensen

What you need is a fundamental humility - the belief that you can learn from anyone.

~Clayton Christensen

I've concluded that the metric by which God will assess my life isn't dollars but the individual people whose lives I've touched.

~Clayton Christensen

If you study the root causes of business disasters, over and over you'll find this predisposition toward endeavors that offer immediate gratification.

~Clayton Christensen

There are direct paths to a successful career. But there are plenty of indirect paths, too.

~Clayton Christensen

In 15 years from now half of US universities may be in bankruptcy ... in the end I'm excited to see that happen. So pray for Harvard Business School if you wouldn't mind.

~Clayton Christensen

Whenever we have thanked these men and women for what they have done for us, without exception they have expressed gratitude for having the chance to help - because they grew as they served.

~Clayton Christensen

Every time you take someone figuratively by the hand and introduce him or her to Jesus Christ, you will feel how deeply our Savior loves you and loves the person whose hand is in yours.

~Clayton Christensen

In our lives and in our careers, whether we are aware of it or not, we are constantly navigating a path by deciding between our deliberate strategies and the unanticipated alternatives that emerge.

~Clayton Christensen

I have healed the sick by the power of the God. I have spoken with the gift of tongues.

~Clayton Christensen

Disruption is, at its core, a really powerful idea, but everyone hijacks the idea to do whatever they want now.

~Clayton Christensen

...it's easier to hold to your principles 100% of the time than it is to hold to them 98% of the time.

~Clayton Christensen

Only the general manager can mold the resources, processes, and values that affect innovation, into a coherent capability to develop and launch superior new products and services repeatedly.

~Clayton Christensen

Investing in our people is going to be costly and scarce - we need to start doing that!

~Clayton Christensen

In a large successful company where your power base as CEO isn't all that secure, it's hard for a CEO to pursue a truly disruptive strategy.

~Clayton Christensen

Management is the most noble of professions if it's practiced well.

~Clayton Christensen

The answer is the disruptive innovator, an outsider, who creates a product or service for the non-existing consumer in a non-existing market for almost no profit.

~Clayton Christensen

Innovation simply isn't as unpredictable as many people think. There isn't a cookbook yet, but we're getting there.

~Clayton Christensen

Each of our children during their high school years went to 'early morning seminary' - scripture study classes that met in the home of a church member every school day morning from 6:30 until 7:15.

~Clayton Christensen

Lets take the best of our ideas from Global Drucker Forum, and the best of our language, and then focus and clarify.

~Clayton Christensen

I have continued systematically to study the Book of Mormon and Bible to understand even more deeply what God expects of me and my family while on this earth.

~Clayton Christensen

Because we employ no professional preachers, it means that every sermon or lesson in church is given by a regular member - women and

men, children and grandparents.

~Clayton Christensen

This is one of the innovator's dilemmas: Blindly following the maxim that good managers should keep close to their customers can sometimes be a fatal mistake.

~Clayton Christensen

One quarter of Medicare beneficiaries have five or more chronic conditions, sees an average of 13 physicians each year, and fills 50 prescriptions per year.

~Clayton Christensen

As I have studied the Bible and the Book of Mormon, I have come to know through the power of the Spirit of God, that these books contain the fullness of the gospel of Jesus Christ.

~Clayton Christensen

Ultimately, when you come up with a classification scheme that is collectively exhaustive and mutually exclusive, then the theory can become what Kuhn called a paradigm.

~Clayton Christensen

In the study of management, unfortunately, many writers have been so anxious to articulate a theory in the form of, "If you do this, this will result," that they never go through this careful effort.

~Clayton Christensen

Because of the disruption phenomenon - technological progress outstripping the ability of customers to utilize it - the general tendency is for the money to migrate toward the subsystems.

~Clayton Christensen

There needs to be conviction and action behind rules.

~Clayton Christensen

If you take away religion, you can't hire enough police.

~Clayton Christensen

But actually theory is very practical. Gravity is a theory, for example. It allows you to predict that if you step off a cliff you will fall; you don't have to collect data on that.

~Clayton Christensen

Watching how customers actually use a product provides much more reliable information than can be gleaned from a verbal interview or a focus group.

~Clayton Christensen

Children build self-esteem by doing things that are hard and learning what works.

~Clayton Christensen

Its actually really important that you succeed at what youre succeeding at, but that isnt going to be the measure of your life.

~Clayton Christensen

There's usually some process by which a potentially great idea gets prostituted into something lacklustre, or by which the wrong idea gets put forward.

~Clayton Christensen

It is a company's customers who effectively control what it can and cannot do.

~Clayton Christensen

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