

# David Sarnoff

## Quotes

*Science, Men, Life, Successful, Believe, Inspiration, Driftwood, Plans, Funeral,  
Drama, Sin, Oxygen, Fear, Artist, Religious, Doe, Distance, Adventure, Stars,  
Battle*

A life that hasn't a definite plan is likely to become driftwood.

~David Sarnoff

The thrill, believe me, is as much in the battle as in the victory.

~David Sarnoff

The will to persevere is often the difference between failure and success.

~David Sarnoff

Work and live to serve others, to leave the world a little better than you found it and garner for yourself as much peace of mind as you can. This is happiness.

~David Sarnoff

Whatever course you have chosen for yourself, it will not be a chore but an adventure if you bring to it a sense of the glory of striving.

~David Sarnoff

The wireless music box has no imaginable commercial value. Who would pay for a message sent to nobody in particular?

~David Sarnoff

Competition brings out the best in products and the worst in people

~David Sarnoff

We cannot banish dangers, but we can banish fears. We must not demean life by standing in awe of death.

~David Sarnoff

Nobody can be a success if they don't love their work.

~David Sarnoff

Research: the distance between an idea and its realization.

~David Sarnoff

Success, in a generally accepted sense of the term, means the opportunity to experience and to realize to the maximum the forces that are within us.

~David Sarnoff

Freedom is the oxygen without which science cannot breathe.

~David Sarnoff

Atoms for peace. Man is still the greatest miracle and the greatest problem on earth.

~David Sarnoff

No man can be successful, unless he first loves his work.

~David Sarnoff

Let us not paralyze our capacity for good by brooding of man's capacity for evil.

~David Sarnoff

It is probable that television drama of high caliber and produced by first-rate artists will materially raise the level of dramatic taste of the nation.

~David Sarnoff

Nobody can be successful if he doesn't love his work, love his job.

~David Sarnoff

The human brain must continue to frame the problems for the electronic machine to solve.

~David Sarnoff

A career, like a business, must be budgeted. When it is necessary, the

budget can be adjusted to meet changing conditions. A life that hasn't a definite plan is likely to become driftwood.

~David Sarnoff

An inventor is someone who makes another man rich.

~David Sarnoff

Generally speaking, anything that the human mind can conceive can ultimately be produced.

~David Sarnoff

I hitched my wagon to an electron rather than the proverbial star.

~David Sarnoff

I have learned to have more faith in the scientist than he does in himself.

~David Sarnoff

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