

Debbi Fields

Quotes

*People, Believe, Business, Opportunity, Trying, Giving Up, Jobs, Oxygen,
Thinking, Passion, Entrepreneur, Way, Good Enough, Giving, Stars, Service
Culture, Successful, Heart, Morning, Numbers*

Number one, I absolutely love making chocolate chip cookies. I mean, it's fun. It's exciting. Beyond the fact that I love making them, I love eating them.

~Debbi Fields

The important thing is not being afraid to take a chance. Remember, the greatest failure is to not try. Once you find something you love to do, be the best at doing it.

~Debbi Fields

When you're taking care of the customer, you can never do too much. And there is no wrong way... if it comes from the heart.

~Debbi Fields

I've never felt like I was in the cookie business. I've always been in a feel good feeling business. My job is to sell joy. My job is to sell happiness. My job is to sell an experience.

~Debbi Fields

Good enough never is. Set your standards so high that even the flaws are considered excellent.

~Debbi Fields

A cookie store is a bad idea. Besides, the market research reports say America likes crispy cookies, not soft and chewy cookies like you make.

~Debbi Fields

It's never too late - not now, not ever - for you to pursue your passion.

~Debbi Fields

What I wanted was to be allowed to do the thing in the world that I did best - which I believed then and believe now is the greatest privilege there is. When I did that, success found me.

~Debbi Fields

The greatest failure is not to try. Had I listened to all the people during the course of my life who said, "You can't. You'll fail. It won't work. You don't have...", I wouldn't be here today.

~Debbi Fields

The important thing is not being afraid to take a chance.

~Debbi Fields

There are people out there who want to say yes. That gave me confidence to keep asking.

~Debbi Fields

The most important thing is for you to believe in what you are doing.

~Debbi Fields

You have to have passion when you're finding a recipe for a career. If you love what you are doing, you'll never work a day in your life.

~Debbi Fields

We are here for a reason. We all have a gift or gifts to share.

~Debbi Fields

Don't ever lose sight of your dreams. And, more importantly, reach for the stars.

~Debbi Fields

Be great at what you do, and don't ever settle for mediocrity or else you will always wonder how great you could have been.

~Debbi Fields

I love being in the moment. I love my family. I love chocolate. I love baking.

~Debbi Fields

Once you find something you love to do, be the best at doing it.

~Debbi Fields

If you're going to be at a job environment, you should love it. You shouldn't do it just for money. You should do it because you love it. And the money comes naturally.

~Debbi Fields

You do not have to be superhuman to do what you believe in.

~Debbi Fields

I really do believe that there's no such thing as coincidence. People come into our lives for a reason.

~Debbi Fields

I use nothing but the best ingredients. My cookies are always baked fresh. I price cookies so that you cannot make them at home for any less. And I still give cookies away.

~Debbi Fields

All I need as payment is a smile. That just really pushes me forward so that I'm always capturing the next opportunity to develop myself.

~Debbi Fields

Being good enough never is.

~Debbi Fields

Too many people have a wonderful dream and just talk about it rather than do something about it.

~Debbi Fields

I had always been taught that life was the other way around -- that you

had to make sure you got what was coming to you . . .

~Debbi Fields

Don't stop at the first no. You have to be a risk taker. If there weren't room for creativity, the patent office would close down.

~Debbi Fields

I believe the only limitations are the ones that we accept.

~Debbi Fields

I get very excited when I wake up in the morning and I am just full of oxygen.

~Debbi Fields

I feel like any time I'm doing what I love, my big pay-off is watching somebody else be the receiver.

~Debbi Fields

If that's what everybody else is doing, that is not what I'm going to do!

~Debbi Fields

The principle was right there - you couldn't miss it. The more we did for our customers, the more they did for us.

~Debbi Fields

You know, Mrs. Fields was never a business. It was a part of me...and I never separated, oh, well, business from personal because to me they all blended together.

~Debbi Fields

If you think you can, then you're half way there. If you say, 'I can't,' then you're defeated.

~Debbi Fields

Never give up. The bankers and financial people did not take me seriously initially. Everyone thought I would fail. My attitude was that 'No' is an unacceptable answer when it comes to financing.

~Debbi Fields

Because what nobody ever understood is that I, too, wanted to be a somebody. But how do you go through life wanting to be a someone and not knowing how?

~Debbi Fields

Remember, the greatest failure is not to try.

~Debbi Fields

When somebody says, "You can't," I say, "Why not?"

~Debbi Fields

I love making people smile. I get so much energy through interacting and feeling like I've made a difference, a small difference.

~Debbi Fields

Truly, I get high on oxygen, and once I graduate from that, what really fulfills me is doing what I love. That, to me, is absolutely priceless.

~Debbi Fields

I try not to take for granted how lucky we are to have life and breath and opportunity. Once we've got that, we can conquer anything.

~Debbi Fields

My role is to coach, encourage, inspire, motivate, and help people.

~Debbi Fields

I love having fun! Why not?

~Debbi Fields

I'm not a "what if." I want to just do it, try it, give it my all, and if it's not meant to be, I can accept that. But I had to do it.

~Debbi Fields

What really fueled me, and maybe infuriated me, is that nobody believed in me. Nobody. I don't even think I believe in myself.

~Debbi Fields

The easiest thing any of us can do is give up. It doesn't matter how many no's you go through.

~Debbi Fields

No is an unacceptable answer. I'm allergic to no.

~Debbi Fields

I use my experience, my failures, my successes, and help people stay focused.

~Debbi Fields

I love to nurture, I love to help people. I love to brainstorm. I like to mentor.

~Debbi Fields

We knew we loved making cookies and every time we did, we made people happy. That was our business plan.

~Debbi Fields

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