People, Book, Show Business, Change, Shows, Trying, New York, Work, Running, Watches, Years, Character, Business, Thinking, Successful, Time, Stories, Heart, Numbers, Art

It's show business. No show, no business.

~Dick Wolf

I think most people don't react well to being screamed at. It's counterproductive.

~Dick Wolf

I get bored with establishing shots of people getting out of cars and walking into buildings, getting into elevators and then 45 seconds later they have a line.

~Dick Wolf

The story drove the book. That had a very seminal effect on the way I saw writing and storytelling. If you can set a character in a story that is compelling and has a backbone, you draw people in.

~Dick Wolf

It was like in Samoa when they'd put up a movie screen on the beach and show movies and the locals would run behind the sheet to see where the people went. It was pretty grim.

~Dick Wolf

And the consumer doesn't care. They don't watch networks, they watch TV shows.

~Dick Wolf

I was raised not to be rude, but I also try to get the best work out of people.

~Dick Wolf

I try to just communicate what I want done as clearly and simply as possible.

~Dick Wolf

Advertising is the art of the tiny. You have to tell a complete a story and deliver a complete message in a very encapsulated form. It disciplines you to cut away extraneous information.

~Dick Wolf

People recognize certain things, like 'D' means 'this dialogue stinks.' We're dealing with shows that are written here, shot in New York and posted back here. Accurate communication is a necessity.

~Dick Wolf

People do have viewing patterns, and you disrupt those at your own peril. That's something that everybody learned after 1988. The numbers have gone down every year since that strike. Big time.

~Dick Wolf

Drama or comedy programming is still the surest way for advertisers to reach a mass audience. Once that changes, all bets are off.

~Dick Wolf

The environment doesn't change that radically. You are still going to go home at night and NBC is going to be there, ABC and CBS will still be there.

~Dick Wolf

The agendas on the management side of the table now are not in sync like they used to be because you have vastly different entities supplying programming to networks.

~Dick Wolf

The most positive step is to try to expand the employment base by making it, if not economically friendly, at least not economically disastrous, for studios to take on deficits.

~Dick Wolf

The threat to free television. The reason television is free is because it is a life support system for commercials. That fundamental aspect is about to change.

~Dick Wolf

The heart and soul of network programming is series programming, the weekly repetition of characters you like having in your house.

~Dick Wolf

There are other options out there, after all, like read a book, go on the Internet, rent a movie.

~Dick Wolf

I don't think you can really make television based on what you think audiences want. You can only make stories that you like, because you have to watch it so many times.

~Dick Wolf

I hardly see myself as a futurist.

~Dick Wolf

If the scripts are not good, I'll tell somebody, 'This isn't good.

~Dick Wolf

I consider myself one of the luckiest people in the history of show business.

~Dick Wolf

[My] dream writers room: "'Naked City.' Because it still holds up as the absolutely quintessential New York pure cop procedural."

~Dick Wolf

I would say that if you really wished to be a working member of the community, don't go out on strike because then there's no work and no

potential of work.

~Dick Wolf

Everybody knows things are not the same. The people running the TV end of a major vertically integrated company know how much money a successful show can make.

~Dick Wolf

I do love television. But the business is accelerating and people are not getting the chance to fail.

~Dick Wolf

I've known John Landgraf for 20 years. He said it perfectly. People will ask if I've seen X. My response has often been, 'Seen it? I've never heard of it.'

~Dick Wolf

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