

Douglas Rushkoff

Quotes

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Facebook's successor will no doubt provide an easy "migration utility" through which you can bring all your so-called friends with you, if you even want to.

~Douglas Rushkoff

If the end of the twentieth century can be characterized by futurism, the twenty-first can be defined by presentism.

~Douglas Rushkoff

I feel like Hollywood would rather end the emerging, bottom-up creative culture than let it happen.

~Douglas Rushkoff

We are looking at a society increasingly dependent on machines, yet decreasingly capable of making or even using them effectively.

~Douglas Rushkoff

Our fear of technology is really a fear of empowerment. We now have the ability to design the reality we live in, and we have to step up to the occasion.

~Douglas Rushkoff

We do not live in an economy, we live in a Ponzi scheme.

~Douglas Rushkoff

The plague did not lead to Europe's economic collapse. Rather, Europe's currency-driven economic collapse led to the plague.

~Douglas Rushkoff

People are seduced by signals from the world, but that is manipulation, not reality. Computers have learned more about us than we've learned about them.

~Douglas Rushkoff

It may be decades until we know what living in a state of constant distraction will do to us.

~Douglas Rushkoff

When things begin accelerating wildly out of control, sometimes patience is the only answer. Press pause.

~Douglas Rushkoff

Ecstasy stripped away the user's inhibitions to self-expression. On E, lies are inefficient, and the peculiarities or weaknesses they are meant to obscure no longer seem like offenses against nature.

~Douglas Rushkoff

We have the alternative. "Do I want to be on the subway looking at these people, or do I want to be in my phone looking at my people?"

~Douglas Rushkoff

Books have souls. Or so romantics like me tend to think.

~Douglas Rushkoff

When digital culture first came along, it was supposed to create more time, by allowing us to shift time around. Somehow instead we've strapped devices to ourselves that ping us all the time.

~Douglas Rushkoff

The function of a book is to provide a reading experience.

~Douglas Rushkoff

Computers don't kill books; people do.

~Douglas Rushkoff

New technologies are wreaking havoc on employment figures - from EZpasses ousting toll collectors to Google-controlled self-driving automobiles rendering taxicab drivers obsolete.

~Douglas Rushkoff

Walkman was the precursor to the cell phone, in terms of your strategy for getting through the urban landscape and the modern experience. Insulate yourself from it with your own soundscape.

~Douglas Rushkoff

If you join the Boy Scouts without understanding the underlying agendas and biases of the organization, you might grow up to believe that being gay is a bad thing.

~Douglas Rushkoff

Invest in people who will take care of you when you're old.

~Douglas Rushkoff

It feels as if ever since the iPhone was released, the Macintosh computer has become just another leverage point in this other operating system's marketing plan.

~Douglas Rushkoff

It's not that MySpace lost and Facebook won. It's that MySpace won first, and Facebook won next. They'll go down in the same order.

~Douglas Rushkoff

Overwinding happens when hedge funds destroy companies by attempting to leverage derivatives against otherwise productive long-term assets.

~Douglas Rushkoff

Web sites are designed to keep young people from using the keyboard, except to enter in their parents' credit card information.

~Douglas Rushkoff

Nothing is sacred. And, more importantly...the 'nothing' you end up with

is truly sacred.

~Douglas Rushkoff

Your next SMS will probably be around longer, and remain more legible, than your tombstone. For, unlike your tombstone or even your mortal coil, your texts may be worth something.

~Douglas Rushkoff

Digiphreniaâ€•â€”the way our media and technologies encourage us to be in more than one place at the same time.

~Douglas Rushkoff

We've been taught that the renaissance was one of the great golden ages of civilisation. The renaissance was not a golden age, it was the end of a golden age.

~Douglas Rushkoff

The outsourcing of our memory to machines expands the amount of data to which we have access, but degrades our brain's own ability to remember things.

~Douglas Rushkoff

Remember when those CD-ROMs from AOL came in the mail almost every day? The company was considered ubiquitous, invincible. Former AOL CEO Steve Case was no less a genius than Mark Zuckerberg.

~Douglas Rushkoff

By turning every Yahoo search box into a Bing box, Microsoft may have bought itself the exposure it needs to be the next Google.

~Douglas Rushkoff

A currency designed for long-term storage and investment doesn't do so well at encouraging transactions and exchange in the moment.

~Douglas Rushkoff

I'm not a communist, just a media theorist.

~Douglas Rushkoff

Every new computer program is basically doing some task that a person used to do. But the computer usually does it faster, more accurately, for less money, and without any health insurance costs.

~Douglas Rushkoff

Digital technology is both arousing and distancing. We don't look at the users on the other side as people. They aren't - they're just usernames, Facebook photos and Twitter handles.

~Douglas Rushkoff

Beyond the hype, style, and speculation, the truth is that the iPad is really just another tablet device. A really big PDA, where a touchscreen does what a laptop's keyboard used to do.

~Douglas Rushkoff

... we're moving into an era when we will define ourselves more by the technologies we refuse than the ones we accept.

~Douglas Rushkoff

Children are being adultified because our economy is depending on them to make purchasing decisions. So they're essentially the victims of a marketing and capitalist machine gone awry.

~Douglas Rushkoff

Mobile notifications put people in a state of perpetual emergency interruption - similar to what 911 operators and air traffic controllers experienced back in the '70s and '80s.

~Douglas Rushkoff

Global warming, you don't win it. It's this weird steady-state issue that's going to be with us for a few thousand years.

~Douglas Rushkoff

I think the only way to behave is as if nothing is private. And then fight to make what you care about legal and acceptable.

~Douglas Rushkoff

The horrible truth is we are linear beings; we can't multitask, and we shouldn't keep interrupting important connections to each other with the latest message coming in.

~Douglas Rushkoff

The industrial age was not about craftspeople trading peer to peer. It was about stopping that. You weren't supposed to be a craftsperson, you were supposed to be an employee.

~Douglas Rushkoff

A society that's addicted to narratives with beginnings, middles, and endings will eventually yearn to end. We just want it to end.

~Douglas Rushkoff

I feel like the smartest people in my field are busy reinforcing the old models with new technology.

~Douglas Rushkoff

I don't want to sound like some old person pining for how things used to be, because I'm not. But walking down the street, for example, used to be a public activity; you'd see the other people.

~Douglas Rushkoff

Most Internet business theorists are really looking at preserving the necks of giant, Fortune 500 companies, rather than promoting the digital, peer-to-peer economy that actually wants to happen.

~Douglas Rushkoff

We are moving away from myths and toward fantasy role-playing games, away from movies and toward videogames.

~Douglas Rushkoff

Corporations [gained] direct access to what we may think of as our humanity, emotions, and agency but, in this context, are really just buttons.

~Douglas Rushkoff

Like the diminishing beauty returns for a facially paralyzed Botox addict, the more forcefully we attempt to stop the passage of time, the less available we are to the very moment we seek to preserve.

~Douglas Rushkoff

The iPad - contrary to the way most people thought about it - is not a tablet computer running the Apple operating system. It's more like a very big iPhone, running the iPhone operating system.

~Douglas Rushkoff

The hours Facebook users put into their profiles and lists and updates is the labor that Facebook then sells to the market researchers and advertisers it serves.

~Douglas Rushkoff

To buy an Apple product is to bet on the longevity of the closed system to which we've committed ourselves. And that system is embodied - through marketing as much as talent - by Steve Jobs.

~Douglas Rushkoff

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