

# Eli Pariser

## Quotes

*Inspiration, Motivation, World, Self, People, Needs, Together, Data, Attention,  
Two, Views, Thinking, Important, Ideas, Decision, Artist, Editors, Voice, Years,*

*Google*

By constantly moving the flashlight of your attention to the perimeter of your understanding, you enlarge your sense of the world.

~Eli Pariser

The Internet is showing us what it thinks we want to see, but not necessarily what we need to see.

~Eli Pariser

The algorithms that orchestrate our ads are starting to orchestrate our lives.

~Eli Pariser

In a personalized world, important but complex or unpleasant issues are less likely to come to our attention at all.

~Eli Pariser

A world constructed from the familiar is the world in which there's nothing to learn.

~Eli Pariser

I think it's easier than ever to hear only what you want to hear. That doesn't make a good citizen.

~Eli Pariser

Your computer monitor is a kind a one-way mirror, reflecting your own interests while algorithmic observers watch what you click.

~Eli Pariser

Democracy actually requires that the whole public be able to see common problems and address them and step outside of their own sort of narrow self-interest to do so.

~Eli Pariser

We bought it, we own it, and we're going to take it back.

~Eli Pariser

Rather than saying people aren't interested when things don't take off, you should take it on yourself to say, 'I'm not doing a great job of telling the story in a way that makes it interesting.'

~Eli Pariser

If you only have one shot at writing a headline, there's a lot of pressure.

~Eli Pariser

More voices means less trust in any given voice.

~Eli Pariser

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