

Evan Williams

Quotes

*People, Inspirational, Marketing, Long, Exploring, Talent, Entrepreneur, Having
Fun, Abuse, Choices Made, World, Work And Life, Lessons, Reaching,
Balance, Matter, Ideas, Sleep, Years, Opportunity*

Hard things are valuable; easy things are not so valuable. Reaching the mountaintop is rewarding because it is hard. If it was easy, everybody would do it.

~Evan Williams

The things that keep nagging at you are the ones worth exploring.

~Evan Williams

Take a human desire, preferably one that has been around for a really long time. Identify that desire and use modern technology to take out steps.

~Evan Williams

Our problem wasn't that it blew up and was impossible to scale, but there were some bad choices made. One of the biggest lessons time after time was to focus. Do fewer things.

~Evan Williams

Assume the best but hire paranoid people.

~Evan Williams

Failure of your company is not failure in life. Failure in your relationships is.

~Evan Williams

Change the world. Build a business. Have fun.

~Evan Williams

Marketing, when done well, is about story telling.

~Evan Williams

The vast majority of things are distractions, and very few really matter to your success.

~Evan Williams

News in general doesn't matter most of the time, and most people would be far better off if they spent their time consuming less news and more ideas that have more lasting import.

~Evan Williams

I suspect there's a lot of validity to the premise that big companies aren't going to attract entrepreneurial talent.

~Evan Williams

I tried to be a ski bum when I stepped away from Twitter, and I wasn't a very good skier.

~Evan Williams

After high school, I enrolled at the University of Nebraska at Lincoln, but I stayed only a year and a half. I felt college was a waste of time; I wanted to start working.

~Evan Williams

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