

Fred Ritchin

Quotes

*World, Photography, Needs, Narrative, Ideas, Way, Profound, Media, People,
Form, Doe, Top Down, Sound, Levels, Historical, Surveillance Cameras,
Attention, Play, Views, Makers*

Multimedia is not more media, but the employment of various kinds of media (and hybrid media) for what they each offer to advance the narrative.

~Fred Ritchin

Word, image, and sound all must have primacy in the development of the narrative.

~Fred Ritchin

One cannot always summarize massive issues by looking at the life of one person or one family, or even one community.

~Fred Ritchin

The photograph that discovers and uncovers the world is harder to simulate than an image that simply illustrates one's ideas about it.

~Fred Ritchin

The slideshow "is a very primitive form that quickly becomes predictable and repetitive."

~Fred Ritchin

I hope that many visual journalists will be hired or funded along the way as well - we urgently need their perspectives.

~Fred Ritchin

There are very few instances where writers have also been effective image makers - different skill sets are required.

~Fred Ritchin

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