

Gary Vaynerchuk

Quotes

*People, Inspirational, Wine, Marketing, Thinking, Media, Care, Years, Passion,
Hustle, Real, Giving, Stories, Successful, Jobs, Educational, Believe,
Motivational, Want, Book*

Love your family, work super hard, live your passion.

~Gary Vaynerchuk

What's the ROI of your Mom?

~Gary Vaynerchuk

A penguin cannot become a giraffe, so just be the best penguin you can be.

~Gary Vaynerchuk

We only get to play this game one time, one life.

~Gary Vaynerchuk

I attract a crowd, not because I'm an extrovert or I'm over the top or I'm oozing with charisma. It's because I care.

~Gary Vaynerchuk

If you know exactly what you want to be, you need to spend as much time as possible with people who are actually that already.

~Gary Vaynerchuk

The only differentiator in the game is your passion and your hustle.

~Gary Vaynerchuk

Storytelling is by far the most underrated skill in business.

~Gary Vaynerchuk

Look yourself in the mirror and ask yourself, what do I want to do everyday for the rest of my life. Do that!

~Gary Vaynerchuk

You can't read about push ups. You gotta do them.

~Gary Vaynerchuk

All your ideas may be solid or even good .. But you have to Actually EXECUTE on them for them to matter.

~Gary Vaynerchuk

As much as I love crisp, clean whites, there's always a time for rich but balanced Chardonnays with oak, especially at Thanksgiving.

~Gary Vaynerchuk

Please think about your legacy, because you're writing it every day.

~Gary Vaynerchuk

The biggest gains come from associating with people u DONT agree with!

~Gary Vaynerchuk

If you're not putting out relevant content in relevant places, you don't exist.

~Gary Vaynerchuk

Pour your heart and soul into your business. People will notice.

~Gary Vaynerchuk

You need to spend all of your time and energy on creating something that actually brings value to the people you're asking for money!

~Gary Vaynerchuk

The best marketing strategy ever: CARE

~Gary Vaynerchuk

It's about stories. If I can tell the story to America, whether it's Riesling or a boxer from Harlem, it will sell. I know on my gravestone it's going to be, 'Storyteller.'

~Gary Vaynerchuk

Know the philosophy, know the details, and ignore everything in the middle.

~Gary Vaynerchuk

It's not about what you're saying, it's about how you listen.

~Gary Vaynerchuk

The reason we love our parents is because they loved us first. Every single company should take this advice.

~Gary Vaynerchuk

There is no sale without the story; no knockout without the setup.

~Gary Vaynerchuk

I hate how many people think "glass half-empty" when their glass is really four-fifths full. I'm grateful when I have one drop in the glass because I know exactly what to do with it.

~Gary Vaynerchuk

I genuinely believe that any business can create a competitive advantage through giving outstanding customer care.

~Gary Vaynerchuk

Saying hello doesn't have an ROI. It's about building relationships.

~Gary Vaynerchuk

Someone with less passion and talent and poorer content can totally beat you if they're willing to work longer and harder than you are. Hustle is it.

~Gary Vaynerchuk

Hustling is putting every minute and all your effort into achieving the goal at hand.

~Gary Vaynerchuk

Relationships are leverage. If you give value to someone else first, you have leverage.

~Gary Vaynerchuk

Focus on your strengths, not your weaknesses.

~Gary Vaynerchuk

Brands mature over time, like a marriage. The bond you feel with your spouse is different than when you first met each other. Excitement and discovery are replaced by comfort and depth.

~Gary Vaynerchuk

It's insane to me to ask anybody to be what they're not. Know what you know the best, love the most. That's always going to be the answer to the thing that you have the best shot at winning at.

~Gary Vaynerchuk

It's easy to dream about it ... Much harder to execute itWork!

~Gary Vaynerchuk

It's not how many followers you have, it's how many care. It's not width, it's depth. It's not how many impressions you get, it's how much attention you get.

~Gary Vaynerchuk

It's very logical: There is proven ROI in doing whatever you can to turn your customers into advocates for your brand or business. The way to create advocates is to offer superior customer service.

~Gary Vaynerchuk

No matter what you do, your job is to tell your story.

~Gary Vaynerchuk

Skills are cheap. Passion is priceless.

~Gary Vaynerchuk

Great marketing is all about telling your story in such a way that it compels people to buy what you are selling.

~Gary Vaynerchuk

I have no understanding as to why you wouldn't try to make what you're passionate about work for you.

~Gary Vaynerchuk

Social marketing is now a 24-7 job.

~Gary Vaynerchuk

It's not about how much you sleep. It's what you do while you're awake.

~Gary Vaynerchuk

Micro-Content + Community Management = Effective Social Media Marketing

~Gary Vaynerchuk

No relationships should be taken for granted. They are what life is all about, the whole point. How we cultivate our relationships is often the greatest determinant of the type of life we get to live.

~Gary Vaynerchuk

Adding a social layer to any platform immediately increases its effectiveness.

~Gary Vaynerchuk

Legacy is greater than currency.

~Gary Vaynerchuk

When the tech geeks talk, I pay close attention.

~Gary Vaynerchuk

The person who can dominate during rough times is the person who can dominate, period.

~Gary Vaynerchuk

I pride myself in listening. When you have people paying attention to you, your biggest job is to listen what they want. Deliver what your community wants.

~Gary Vaynerchuk

You didn't grow up driving...you figured it out.

~Gary Vaynerchuk

Hustle is the most important word--EVER.

~Gary Vaynerchuk

Make every decision based on your last years of life instead of your next 10.

~Gary Vaynerchuk

Good salespeople sell value and social media is the best place to find this value because of its transparency.

~Gary Vaynerchuk

Use every customer point of contact to weave stories about who you are and what your brand stands for.

~Gary Vaynerchuk

I think the acquisition of consumers might be on the verge of being mapped. The battlefield is going to be retention and lifetime value.

~Gary Vaynerchuk

More contact means more sharing of information, gossiping,

exchanging, engaging - in short, more word of mouth.

~Gary Vaynerchuk

I find it fascinating that a lot of business books that do well are from people who've never made any money in business.

~Gary Vaynerchuk

There has never been a better time in the history of time than right now to start a business.

~Gary Vaynerchuk

Content is king, but marketing is queen, and runs the household.

~Gary Vaynerchuk

I love people, and the hustle.

~Gary Vaynerchuk

If I could drink only one wine, it would be Champagne.

~Gary Vaynerchuk

If people say you shouldn't pursue business around your passion they are haters. Don't believe them.

~Gary Vaynerchuk

On Facebook, the definition of great content is not the content that makes the most sales, but the content that people most want to share with others.

~Gary Vaynerchuk

People are chasing cash, not happiness. When you chase money, you're going to lose. You're just going to. Even if you get the money, you're not going to be happy.

~Gary Vaynerchuk

We love displays and symbols and stuff that quickly and silently tells the world who we are. Better yet, we love visual reminders of who we want to be.

~Gary Vaynerchuk

For business, our internet love affair was a gift from the gods.

~Gary Vaynerchuk

I always say that the real success of Wine Library wasn't due to the videos I posted, but to the hours I spent talking to people online afterward, making connections and building relationships.

~Gary Vaynerchuk

I know if I stopped hosting 'Wine Library TV,' we'd probably lose 75 percent of our audience, but the remaining 25 percent is still a big number.

~Gary Vaynerchuk

I am wired like a CEO and care a great deal about the bottom line, but I care about my customers even more than that. That's always been my competitive advantage.

~Gary Vaynerchuk

Storytelling is the game. It's what we all do.

~Gary Vaynerchuk

What you do after you create your content is what truly counts.

~Gary Vaynerchuk

What's the ROI of your mum? You can't put a value on a relationship.

~Gary Vaynerchuk

Content is king, but context is God.

~Gary Vaynerchuk

Stop crying... keep hustling.

~Gary Vaynerchuk

Effort is grossly underrated.

~Gary Vaynerchuk

When it call comes down to it, nothing trumps execution.

~Gary Vaynerchuk

I want people to know their palate is a snowflake. We all like different things. Why should we all have the same taste in wines?

~Gary Vaynerchuk

VaynerMedia filters the world how humans interact. This is how people are going to make buying decisions.

~Gary Vaynerchuk

Bordeaux would be naive not to recognize that Robert Parker was driving the brand equity. If the next generation doesn't care about Chateau Pichon-Lalande, then you have a problem.

~Gary Vaynerchuk

Best wine if you're stranded on a deserted island? 1982 Salon Champagne.

~Gary Vaynerchuk

It scares the living crap out of me how good wine is at ten dollars.

~Gary Vaynerchuk

We're living in an era where word-of-mouth is on steroids.

~Gary Vaynerchuk

I really chess-play culture shifts. I'm really good at understanding what worldwide cell-phone use means. That's what I do. I try to picture it

three to four to five steps ahead.

~Gary Vaynerchuk

I'm a storyteller. I love to tell stories about brands. I love to tell stories, period. I like painting pictures through the words, and that's what I do.

~Gary Vaynerchuk

When we launched the WineLibrary website in 1996, I didn't even own a computer yet. I just understood that there was an opportunity here to market in a different way.

~Gary Vaynerchuk

Time - the one asset none of us are ever gonna get more of.

~Gary Vaynerchuk

You cannot underestimate the sharpness of people's BS radar. They can spot a soulless, bureaucratic tactic a million miles away.

~Gary Vaynerchuk

Word of mouth works now, much more than ever. @-reply every single person.

~Gary Vaynerchuk

The brands that can connect with client in a real way will win.

~Gary Vaynerchuk

It (Twitter) closes the six degrees of separation to one degree of separation

~Gary Vaynerchuk

Never ever waver. Be on record. Don't be on the wrong side of history.

~Gary Vaynerchuk

The chef that grew up with the grandma who cooks tends to always

beat the chef that went to the culinary institute. It's in the blood.

~Gary Vaynerchuk

Market like the year you are in.

~Gary Vaynerchuk

Hustle is waking up the day before you die and realising you gave it your all.

~Gary Vaynerchuk

I influence anybody who is able to get through the chaos of my first impression.

~Gary Vaynerchuk

It's still so rare for anyone to be personally acknowledged by a brand that the impact of such a simple, polite gesture on a customer's buying habits could be huge.

~Gary Vaynerchuk

Whether you're 9 or 90, stop trying to fix the things you're bad at, and focus on the things you're good at.

~Gary Vaynerchuk

Keep saying hello to people. They will be the differentiator for you for the rest of your life.

~Gary Vaynerchuk

Part of why you love your parents is because they loved you first. Brands need to do that.

~Gary Vaynerchuk

Stop whining, start hustling.

~Gary Vaynerchuk

The reason I became successful is because I touched. I touched my community.

~Gary Vaynerchuk

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