

Ginni Rometty

Quotes

*Thinking, Believe, Strong Women, Growth, Comfort, Important, Data, Cities,
Inspiring, Technology, Way, Heart, Leader, Foundation, Age, Company, Define
Yourself, Done, Priorities, Thought Provoking*

I learned to always take on things I'd never done before. Growth and comfort do not coexist.

~Ginni Rometty

Your value will be not what you know; it will be what you share.

~Ginni Rometty

Growth and comfort do not coexist.

~Ginni Rometty

To me, I learned along the way, you know, culture is behavior. That's all it is; culture is people's behaviors.

~Ginni Rometty

Clients say, 'What's your strategy,' and I say, 'Ask me what I believe first.' That's a far more enduring answer.

~Ginni Rometty

You have to stick up for what you believe in. And that, to me, is the biggest thing you can do about driving inclusion.

~Ginni Rometty

Big Data will spell the death of customer segmentation and force the marketer to understand each customer as an individual within eighteen months, or risk being left in the dust.

~Ginni Rometty

Someone once told me growth and comfort do not coexist. And I think it's a really good thing to remember.

~Ginni Rometty

Don't let others define you. Define yourself.

~Ginni Rometty

Never love something so much that you can't let go of it.

~Ginni Rometty

The most important thing for any of us to be in our jobs is curious.

~Ginni Rometty

If you're clear on what you believe, you have a great foundation to go make a market.

~Ginni Rometty

I think actions speak louder than words is one thing I think I always took from my mom. And to this day, I think about that in everything I do.

~Ginni Rometty

The social network will be the new production line in a company.

~Ginni Rometty

One thing I always think about in making a market, and it again is something I have learned from Sam [Palmisano] as well, he always says, "Be first and be lonely."

~Ginni Rometty

Big data is indeed a buzzword but it is one that is frankly under-hyped.

~Ginni Rometty

Any city has to give some thought to its ambition and brand in order to set sustainability goals.

~Ginni Rometty

I've been head of strategy at IBM and together with my colleagues built our five-year plan. My priorities are going to be to continue to execute on that.

~Ginni Rometty

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~Ginni Rometty

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