Fashion, People, Artist, Believe, Elegance, Sports, Style, Thinking, Way, Remembered, Icons, Athlete, Culture, Simple, Change, Eye, Ideas, Discipline, Strong, Years

Elegance is not catching somebody's eyes, it's staying in somebody's memory

~Giorgio Armani

Elegance doesn't mean being noticed, it means being remembered ~Giorgio Armani

To create something exceptional, your mindset must be relentlessly focused on the smallest detail.

~Giorgio Armani

The difference between style and fashion is quality.

~Giorgio Armani

I love things that age well - things that don't date, that stand the test of time and that become living examples of the absolute best.

~Giorgio Armani

A woman should always dress to be remembered, not simply to be noticed.

~Giorgio Armani

Acknowledge the elegance of simplicity.

~Giorgio Armani

A perfume is more than an extract it is a presence in abstraction. A perfume, for me, is a mystique.

~Giorgio Armani

Individual style is the correct balance of knowing who you are, what works fro you, and how to develop your own personality

~Giorgio Armani

Elegance does not catch the eye. It stays in memory.

~Giorgio Armani

The essence of style is a simple way of saying something complex.

~Giorgio Armani

I believe that style is the only real luxury, that is really desirable

~Giorgio Armani

Elegance is not being noticed, it's about being remembered.

~Giorgio Armani

It would be very hard for me to do things somebody else's way.

~Giorgio Armani

I believe that my clothes can give people a better image of themselves that it can increase their feelings of confidence and happiness.

~Giorgio Armani

Remain true to yourself and your philosophy. Changing in the face of adversity will in fact diminish your credibility with your customers.

~Giorgio Armani

Jeans represent democracy in fashion.

~Giorgio Armani

Remain true to yourself and your philosophy.

~Giorgio Armani

I think that everyone has the right to fall in love at any age. But in life you have to learn how to control your emotions. You must know self-discipline.

~Giorgio Armani

Style is having the courage of one's choices and the courage to say no.

It's good taste and culture.

~Giorgio Armani

Being famous very often means sacrificing your privacy and that of others. You have to impose on those close to you a pace and lifestyle that might be a bigger sacrifice for others than it is for you.

~Giorgio Armani

Emphasize comfort without compromise.

~Giorgio Armani

Accessories are important and becoming more and more important every day.

~Giorgio Armani

I don't like women who follow fashion in the sense of becoming victims of it. I like women who have elegance, who have allure, who use fashion, rather than the other way around.

~Giorgio Armani

Eliminate the superfluous.

~Giorgio Armani

I like to think that I can introduce people to the idea of simplicity and elegance.

~Giorgio Armani

Our wardrobe needs to be more versatile, and, above all, it needs to be comfortable.

~Giorgio Armani

Actually I am very glad that people can buy Armani - even if it's a fake. I like the fact that I'm so popular around the world.

~Giorgio Armani

I was an observer. I liked to listen rather than openly express myself. This trait is something that I've retained over the years.

~Giorgio Armani

The creative universe begins with its essentiality, and, whatever path the imagination takes, ends with its purity.

~Giorgio Armani

The world is changing and so is fashion.

~Giorgio Armani

The goal I seek is to have people refine their style through my clothing without having them become victims of fashion.

~Giorgio Armani

Elegance is not standing out, but being remembered.

~Giorgio Armani

Elegance is not about being noticed, its about being remembered.

~Giorgio Armani

Remember that, in the end, the customer doesn't know, or care, if you are small or large as an organization - she or he only focuses on the garment hanging on the rail in the store.

~Giorgio Armani

Elegance is not to be noticed, but to be remembered.

~Giorgio Armani

I've always had a great interest in sports that embody the values of commitment, hard work and teamwork - all values I strongly believe in.

~Giorgio Armani

Never in my wildest dreams did I entertain the idea that I would become

a fashion designer.

~Giorgio Armani

I've always thought of the T-shirt as the Alpha and Omega of the fashion alphabet, ... The White T.

~Giorgio Armani

My philosophy has always been to help women and men feel comfortable and confident through the clothes they wear.

~Giorgio Armani

When I was younger, I never laughed. I was always sour. If I look at pictures of me from the past, I never see a smile. I think it came out of my insecurity. I had a lot of complexes.

~Giorgio Armani

I wanted to dress the woman who lives and works, not the woman in a painting.

~Giorgio Armani

The human body is something that I truly love, above all else.

~Giorgio Armani

There are so many things to take into account - your ambition, your ego, the press, the consumers. You can never be sure that you'll be on top of the pile again.

~Giorgio Armani

I design for real people. I think of our customers all the time. There is no virtue whatsoever in creating clothing or accessories that are not practical.

~Giorgio Armani

The difference between Fashion and Style is Quality

~Giorgio Armani

Sports are fundamental for growing in a healthy way: they represent fair competition, strength, and exercise, which enhance the body's healthy balance and strengthen the mind.

~Giorgio Armani

There are always protests, whether you do something good or bad. Even if you do something beneficial, people say you do it because it's advertising.

~Giorgio Armani

Italy is not widely thought of as a pioneer of youth culture in the way, say, the UK is.

~Giorgio Armani

The stars I have worked with not only look good in my clothes, but they also embody a spirit of dedication and hard work that I relate to and admire.

~Giorgio Armani

From the elitism of luxury to the democracy of beauty.

~Giorgio Armani

War taught me that not everything is glamorous.

~Giorgio Armani

Sì is my tribute to modern femininity, an irresistible combination of grace, strength and independent spirit.

~Giorgio Armani

You have to have doubts. I have collaborators I work with. I listen and then I decide. That's how it works.

~Giorgio Armani

I sensed that women wanted to be a little different. My fluidity gave them a way of interpreting their bodies in a more personal, individual way.

~Giorgio Armani

To be the best in your field is a great ambition, and requires discipline and a huge amount of effort. The athletes who possess this drive are the ones I am attracted to.

~Giorgio Armani

Youth culture adopts Armani and adapts it in its own way, as befits youthful enthusiasm.

~Giorgio Armani

For me, couture is the kingdom of imagination, creativity and experimentation, and this is how I approach it. I do, however, remain pragmatic and realistic.

~Giorgio Armani

Modern life requires us to be more and more flexible in our attire.

~Giorgio Armani

It is difficult to talk about fashion in the abstract, without a human body before my eyes, without drawings, without a choice of fabric - without a practical or visual reality.

~Giorgio Armani

Anyhow, even though I have this home theater, I love going out to the movies. Movies are meant to be experienced together.

~Giorgio Armani

I've tried to find a new elegance. It's not easy because people want to be shocked. They want explosive fashion. But explosions don't last, they disappear immediately and leave nothing but ashes.

~Giorgio Armani

My success was also owed to career women who maybe had big legs or ample thighs, who felt well-protected by my fluid clothing that hid their flaws.

~Giorgio Armani

I didn't have a happy childhood.

~Giorgio Armani

I've always worked. I have always been too responsible. But I don't know how to live any other way. I think that this discipline was also demanded of me by my work.

~Giorgio Armani

Madonna, as we know, is very difficult.

~Giorgio Armani

I am impressed with America's capacity for change, and their ability to bring someone as inspirational as Barack Obama into the White House.

~Giorgio Armani

Today we no longer live in a way that is constrained by simple working or leisure environments - we travel, we work on laptops in coffee shops, we go out to dinner straight from work.

~Giorgio Armani

I have always been fascinated by the values of sport and loved its rituals; in fact, since ancient times sport has been a byword for top physical prowess and spectacular athletic performance.

~Giorgio Armani

Sports will always be important in global culture, and so fashion, as a

reflection of cultural trends, will always incorporate influences from sports.

~Giorgio Armani

Of course sportsmen and women are not only great role models, they are great fashion models too, as they are at the peak of physical perfection.

~Giorgio Armani

I find that fashion recently has been a little too hasty. Often times, it's put together quickly to catch the attention of the media, and I didn't want to do that.

~Giorgio Armani

Working with Cate Blanchett, on and off the screen, has always been a highlight for me. She embodies the perfect combination of consummate actor and world-class fashion icon.

~Giorgio Armani

In practice, I've had a presence in China since 1998 with my commercial spaces and shops.

~Giorgio Armani

Why do I put myself in a position to be cast aside or not considered as I would like to? Because I am a creative mind, because I still aspire to be one.

~Giorgio Armani

That is what [Andy] Warhol portraits do: They elevate the subject into an icon of the pop culture he was documenting.

~Giorgio Armani

All my work at Armani is based primarily on my personal vision of style, and while I differentiate between the look and mood of my various

labels, I am never overly concerned with being 'on trend.'

~Giorgio Armani

I like to think that when an athlete wears Armani, it makes him or her feel confident, and as we all know, confidence is fundamental to winning in any competition.

~Giorgio Armani

My aesthetic is about simplicity, elegance, and comfort, whether that is interpreted in a man's suit or a track suit.

~Giorgio Armani

The confident artist is a fool.

~Giorgio Armani

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