

# Henrik Fisker

## Quotes

*Thinking, Car, People, Design, Vehicle, Running, World, Kids, Here And There,  
Character, Brands, Faces, America, Tanks, Sports, Branding, Batteries, Art,  
Differences, Would Be*

If design isn't profitable, then it's art.

~Henrik Fisker

You can make them so small that they almost disappear, but I think headlights are also part of the face of a car.

~Henrik Fisker

We have to control our battery development and testing.

~Henrik Fisker

America's all about freedom of choice, and I really hope that in the future we still have a great choice of vehicles.

~Henrik Fisker

I think people are still conscious about how the car looks, whether they're going to be driven in it or not.

~Henrik Fisker

I'm not one of those radical believers that everybody has to be forced to do one thing.

~Henrik Fisker

I've never designed a bicycle, so one day that would be fun to do.

~Henrik Fisker

Probably looking at a piece of paper and all the features of a minivan, the minivan is probably the best car in the world.

~Henrik Fisker

My view is that we will still have many different categories of cars in the future.

~Henrik Fisker

There's obviously a big difference between driving on the freeway in the

desert, where there are no children playing or running over the road, than deploying it in a neighborhood.

~Henrik Fisker

People always identify a vehicle on the grille.

~Henrik Fisker

I think the key is that you come out with products which are embracing and true to the brand.

~Henrik Fisker

I'm sure you're well aware of the car companies that went out of business in 2008. And you've had other brands that have seen difficulties here and there, even some of the most famous ones.

~Henrik Fisker

I think every brand in the world has gone through ups and downs.

~Henrik Fisker

I would design any vehicle, but probably least likely... a minivan.

~Henrik Fisker

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