

Jaime Lerner Quotes

*Cities, Problem, Car, Creativity, Years, Zero, Two, Solutions, Dream, Quality,
Landfills, Tree, Forever, Believe, Secret, Differences, Cigarette, Design, Traffic,
Noble*

If you provide good alternatives for public transport, you won't have traffic problems.

~Jaime Lerner

If you want creativity, take a zero off your budget. If you want sustainability, take off two zeros.

~Jaime Lerner

The secret to the city is integration. Every area of the city should combine work, leisure and culture. Separate these functions and parts of the city die.

~Jaime Lerner

A lot of people assume that the expensive ideas are the most effective ones, but that is simply not true.

~Jaime Lerner

A city grows like an organism. It is a structure of living and working together a mix of functions.

~Jaime Lerner

Cities are not problems. They are solutions.

~Jaime Lerner

Bureaucracy is like a fungus that contaminates everything.

~Jaime Lerner

The car is the cigarette of the future.

~Jaime Lerner

After working in cities for nearly 40 years, I am telling you that every city can improve its quality of life in less than three years, no matter the scale or the financial conditions.

~Jaime Lerner

Creativity starts when you cut a zero from your budget.

~Jaime Lerner

We can't have landfills forever and we can't ask others to accept our trash.

~Jaime Lerner

I always try to say, 'If you want to help the environment, try to do just two things. One, use less of your car. Second, separate your garbage.'

~Jaime Lerner

I always run into these Ph.D.s. They write and write and write about sustainable development. Then these guys ask me, 'But, how do you do it?' They are scared to death to do anything.

~Jaime Lerner

There is no endeavor more noble than the attempt to achieve a collective dream.

~Jaime Lerner

There is little in the architecture of a city that is more beautifully designed than a tree.

~Jaime Lerner

A car is like a mother-in-law - if you let it, it will rule your life.

~Jaime Lerner

Every city has to deal with the problem of cars and public transport.

~Jaime Lerner

Brazil will change when its cities change.

~Jaime Lerner

I have realized after all these years that a city that has a good quality of

life attracts jobs. People don't want to invest in places if there is no quality of life.

~Jaime Lerner

A city is like a family portrait - you don't tear it up if you don't like your uncle's nose.

~Jaime Lerner

The city is not the problem; the city is the solution.

~Jaime Lerner

We have to change from 'ego-architecture' to 'eco-architecture.'

~Jaime Lerner

Every city in the world can be improved in less than three years.

~Jaime Lerner

The design of a city is like a strange archeology.

~Jaime Lerner

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