

Janine Benyus

Quotes

*Nature, Animal, Thinking, Water, Design, World, Cities, Revolution, Toxic,
Ecosystems, Writing, Use, Answers, Book, Copying, Pitching, Change, Tools,
Habitat, Song*

Biomimicry is the conscious emulation of life's genius.

~Janine Benyus

Biomimicry is basically taking a design challenge and then finding an ecosystem that's already solved that challenge, and literally trying to emulate what you learn.

~Janine Benyus

The more our world functions like the natural world, the more likely we are to endure on this home that is ours, but not ours alone.

~Janine Benyus

For businesses, biomimicry is about bringing a new discipline - biology - to the design table. It's not to write an environmental impact statement, as most biologists in business do right now.

~Janine Benyus

Everyone is trying to jump on the biomimic bandwagon. But a cork floor is not biomimicry. Neither is using bacteria to clean water.

~Janine Benyus

The answers to our questions are everywhere; we just need to change the lens with which we see the world.

~Janine Benyus

Nature works with five polymers. Only five polymers. In the natural world, life builds from the bottom up, and it builds in resilience and multiple uses.

~Janine Benyus

What if, every time I started to invent something, I asked, 'How would nature solve this?'

~Janine Benyus

Life creates conditions conducive to life.

~Janine Benyus

When the forest and the city are functionally indistinguishable, then we know we have reached sustainability.

~Janine Benyus

The answers to how to live sustainably on our planet are all around us.

~Janine Benyus

If we are to use our tools in the service of fitting in on Earth, our basic relationship to nature--even the story we tell ourselves about who we are in the universe--has to change.

~Janine Benyus

Life solves its problems with well-adapted designs, life-friendly chemistry and smart material and energy use.

~Janine Benyus

Cooperation in the most natural thing in the world

~Janine Benyus

In reality, we haven't escaped the gravity of life at all. We are still beholden to ecological laws, the same as any other life-form.

~Janine Benyus

Listening to nature's operating instructions.

~Janine Benyus

Water is at the center of every chemical reaction, and therefore should be the earth's most precious gift.

~Janine Benyus

Organisms don't think of CO₂ as a poison. Plants and organisms that

make shells, coral, think of it as a building block.

~Janine Benyus

The truth is, natural organisms have managed to do everything we want to do without guzzling fossil fuels, polluting the planet or mortgaging the future.

~Janine Benyus

There are literally as many ideas as there are organisms.

~Janine Benyus

The real survivors are the Earth inhabitants that have lived millions of years without consuming their ecological capital, the base from which all abundance flows.

~Janine Benyus

Conserving habitats is a wellspring for the next industrial revolution.

~Janine Benyus

Biological knowledge is doubling every five years.

~Janine Benyus

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