

Jason Blum

Quotes

*Thinking, People, Creative, Kids, Art, Love Is, Scary, Independent, Giving,
Underdog, Scare, Fun, Trying, Successful, Actors, I Love Music, Creating,
Inexpensive, Annoyed, Window*

The scares are the easier part of scary movies. The hard part of scary movies is what leads up to the scares.

~Jason Blum

I think good suspense and horror is really about creating situations that are relatable, and throwing a wrench in it and watching how people respond to it.

~Jason Blum

I think the location is almost as important as casting the leads of the movie. The location on *The Purge* was crucial to that movie working.

~Jason Blum

My easiest judgment for a script is 'do I want to keep reading it?'

~Jason Blum

One thing I am very strict about is that I don't like spending a lot of money on movies because the more money you spend I think the worse that they get.

~Jason Blum

Let's keep making inexpensive movies.

~Jason Blum

I found that a lot of people ridiculed contemporary art. I decided I wanted to be involved in art everybody could understand.

~Jason Blum

I love Hitchcock movies. I took a Hitchcock class in college, so I saw all his movies. I wrote papers on his movies.

~Jason Blum

For some reason, people value being scared less than they value laughing.

~Jason Blum

I love musicals. I love horror movies and I love art movies.

~Jason Blum

I'm a believer in screening movies early, and using the movie itself to help sell the movie. If you can't do that, I feel like you shouldn't be releasing the movie.

~Jason Blum

We have creative freedom because of budgets. Ever since I have been doing low budget movies, we've really had creative freedom.

~Jason Blum

I really am passionate about making low-budget movies. You can try new stuff and unusual stuff, and you can break the rules.

~Jason Blum

You can't be a creative person and not fall in love with everything. Every movie I've made there's a complicated, twisted love affair with.

~Jason Blum

Horror is great storytelling with scary elements on top of it, but if you don't have great storytelling, you can have all the scares in the world, but the movie won't work.

~Jason Blum

The only way I think about kids in production is practically, the younger the kids are the harder it is to shot the movie.

~Jason Blum

People love being scared, even for long periods of time.

~Jason Blum

A lot of the reasons why people are annoyed at found footage movies is because people look at it like it's easy and that they could do it, too.

~Jason Blum

I try to work with people who you're not used to seeing in scary movies. I think it makes for a more interesting mix, when you're watching the movie.

~Jason Blum

I really like to work with theater actors. Theater actors tend to do lots of independent movies, and those are the actors that I like.

~Jason Blum

I think there's a limit. People want to be scared, but not every weekend, maybe every third weekend.

~Jason Blum

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