

Jason Fried Quotes

*People, Products, Simple, Real, Entrepreneur, Customers, Suggestions,
Cracks, Educational, Beginners, Care, Needs, Intriguing, Work, Motivation,
Thinking, Should, Fantasy, Planning, Jobs*

What you do is what matters, not what you think or say or plan.

~Jason Fried

Unless you are a fortune-teller, long-term business planning is a fantasy.

~Jason Fried

"Simple" is a tricky word, it can mean a lot of things. To us, it just means clear. That doesn't always mean total reduction, or minimalism - sometimes, to make things clearer, you have to add a step.

~Jason Fried

What matters is: Are you profitable? Are you building something great? Are you taking care of your people? Are you treating your customers well?

~Jason Fried

Every time something slips through the cracks, the cracks get bigger.

~Jason Fried

The best feature of a product should really be the customer service.

~Jason Fried

"Easy" is a word that's used to describe other people's jobs.

~Jason Fried

Customers don't just buy a product - they switch from something else. And customers don't just leave a product - they switch to something else

~Jason Fried

How can you expect someone to get a good day's work if they are interrupted all day?

~Jason Fried

It's simple until you make it complicated.

~Jason Fried

The only two people who can give you real feedback about your product are people who just purchased it and people who have just canceled.

~Jason Fried

You don't need to win every medal to be successful.

~Jason Fried

The design is done when the problem goes away.

~Jason Fried

[Facebook and Twitter] aren't the real problems in the office. The real problems are what I like to call the M&Ms, the Managers and the Meetings.

~Jason Fried

No is easier to do. Yes is easier to say.

~Jason Fried

Before you dismiss a beginner's work, remember how much you sucked when you started. You probably sucked worse, actually.

~Jason Fried

We also get thousands of suggestions. The default answer is always no.

~Jason Fried

Projections are just bullshit. They're just guesses.

~Jason Fried

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