# Jef Raskin Quotes

Design, Computer, Jobs, Needs, Tasks, Ideas, Today, Attention, Fields, Crazy, People, Frailty, Mind, Servant, Length, Loyal, Names, Use, Experts, Time

### **Jef Raskin Quotes**

As far as the customer is concerned, the interface is the product.

~Jef Raskin

Imagine if every Thursday your shoes exploded if you tied them the usual way. This happens to us all the time with computers, and nobody thinks of complaining.

~Jef Raskin

A well-designed and humane interface does not have to be split into beginner and expert subsystems.

~Jef Raskin

If our field is "to advance", we must - without displacing creativity and aesthetics - make sure our terminology is clear.

~Jef Raskin

A computer shall not harm your work or, through inaction, allow your work to come to harm.

~Jef Raskin

An interface is humane if it is responsive to human needs and considerate of human frailties.

~Jef Raskin

An unlimited-length file name is a file. The content of a file is its own best name.

~Jef Raskin

Right now, computers, which are supposed to be our servant, are oppressing us.

~Jef Raskin

What users want is convenience and results.

~Jef Raskin

### **Jef Raskin Quotes**

Users do not care about what is inside the box, as long as the box does what they need done.

~Jef Raskin

A computer shall not waste your time or require you to do more work than is strictly necessary.

~Jef Raskin

If I had not studied music, there would be no Macintosh computers today.

~Jef Raskin

The system should treat all user input as sacred.

~Jef Raskin

Once the product's task is known, design the interface first; then implement to the interface design.

~Jef Raskin

When you have to choose among methods, your locus of attention is drawn from the task and temporarily becomes the decision itself.

~Jef Raskin

If I am correct, the use of a product based on modelessness and monoty would soon become so habitual as to be nearly addictive, leading to a user population devoted to and loyal to the product.

~Jef Raskin

I hate mice. The mouse involves you in arm motions that slow you down. I didn't want it on the Macintosh, but Jobs insisted. In those days, what he said went, good idea or not.

~Jef Raskin

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