

Jerry Greenfield Quotes

*Thinking, Believe, Impact, Ice Cream, Issues, Ideas, Values, Environmental,
Opportunity, Jerry, Community, People, Caring, Support, Trying, Should,
Progressive, Recycling, Motivational, Needs*

One out of every 100 families in Vermont was a part owner of Ben and Jerry's.

~Jerry Greenfield

When you are led by values, it doesn't cost your business, it helps your business.

~Jerry Greenfield

It's good to stand for something, to believe in something and base your business on values.

~Jerry Greenfield

Now, when we face a problem like global warming, and you understand that the biggest impacts on global warming come from business and industry, I think business needs to take a leading role.

~Jerry Greenfield

Business can be a source of progressive change.

~Jerry Greenfield

Look at your business and the activities that you undertake. Then, start to think about not just your economic concerns, but about social and environmental impacts that businesses have.

~Jerry Greenfield

Businesses typically look at issues like price, quality, time of delivery. They don't often think about social and environmental impact because they're focused on their financial bottom line.

~Jerry Greenfield

If you open up the mind, the opportunity to address both profits and social conditions are limitless. It's a process of innovation.

~Jerry Greenfield

We measured our success not just by how much money we made, but by how much we contributed to the community. It was a two-part bottom line.

~Jerry Greenfield

If you support the community, they will support you.

~Jerry Greenfield

I guess I harboured hopes that things would happen more quickly, but I'm not disappointed.

~Jerry Greenfield

It's to be expected that you make mistakes when you're breaking new ground.

~Jerry Greenfield

If you happen to believe what Ben & Jerry's is supporting and involved in, then you should support the company. If you don't believe in what we are supporting, don't support it.

~Jerry Greenfield

I eat many different ice creams. I'm not an ice cream snob, although I do think Ben & Jerry's is the best. But I'm happy to eat anybody's ice cream, really. As long as it's good.

~Jerry Greenfield

Recycling, packaging, businesses are changing all of those things because that's what consumers want.

~Jerry Greenfield

One of the great things about Ben & Jerry's for me is that not only is it delicious, but I get it for free.

~Jerry Greenfield

It's pretty rare to have CEOs or high level executives at big companies who are social activists. They tend not to be drawn to those areas of life.

~Jerry Greenfield

I like that Ben & Jerry's is willing to speak out about social and political issues that aren't always safe - but are the right thing to do.

~Jerry Greenfield

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