

John Lasseter

Quotes

*Character, People, Thinking, Artist, Art, Believe, Kids, Stories, Beautiful, World,
Technology, Movie, Growing Up, Creative, Home, Real, Cartoon, Children,
Pixar, Animation*

Every animator is really an actor performing in slow motion, living the character a drawing at a time.

~John Lasseter

I do what I do because of Walt Disney - his films and his theme park and his characters and his joy in entertaining.

~John Lasseter

The art challenges the technology, and the technology inspires the art.

~John Lasseter

Toys are put on this Earth to be played with by a child.

~John Lasseter

Quality is the best business plan.

~John Lasseter

Your voice is worthwhile. Have faith in it.

~John Lasseter

Computers don't create computer animation any more than a pencil creates pencil animation. What creates computer animation is the artist.

~John Lasseter

If you can think about it, you can create it.

~John Lasseter

There's never a wrong idea. You just keep throwing stuff out and inevitably there are elements of different things that inspire a character or environment.

~John Lasseter

I love movies that make me cry, because they're tapping into a real

emotion in me, and I always think afterwards "How did they do that?"

~John Lasseter

Animation is the one type of movie that really does play for the entire audience. Our challenge is to make stories that connect for kids and adults.

~John Lasseter

Every single Pixar film, at one time or another, has been the worst movie ever put on film. But we know. We trust our process. We don't get scared and say, 'Oh, no, this film isn't working.'

~John Lasseter

You cannot base a whole movie on just the imagery alone. It has to be the story and the characters.

~John Lasseter

I believe in the nobility of entertaining people and I take great, great pride that people are willing to give me two or three hours of their busy lives.

~John Lasseter

Sunday, for me, is all about being home with the family with no plans.

~John Lasseter

It's so important to create in your own voice, to hold onto what makes you unique, and have faith in your vision.

~John Lasseter

A good part of my leadership skills is crafted from learning from experiences early in my career that were not positive experiences.

~John Lasseter

People have a real love of looking at small worlds - something inside

them is innately attracted to that 'miniature' realm.

~John Lasseter

At Pixar, after every movie we have postmortum meetings where we discuss what worked and what didn't work.

~John Lasseter

Animation is the only thing I ever wanted to do in my whole life. I have no desire for live-action or anything else.

~John Lasseter

The more we all help each other, the more we all benefit. So go out there. Help others.

~John Lasseter

Never in the history of cinema has a medium entertained an audience. It's what you do with the medium.

~John Lasseter

I believe in research you cannot do enough research; believability comes out of what's real.

~John Lasseter

Directing is one of my favourite things to do because I love telling stories and I love working with the individual artists and it's something that I really missed.

~John Lasseter

I've got Disney blood running through my veins.

~John Lasseter

My father pulled into Pearl Harbor four days after the bombing, and he said, everything was still burning. He said they never told the public how bad it was. It was really bad.

~John Lasseter

There is such amazing talent at Disney. My job is 100% creative, and I am very excited to creatively lead them.

~John Lasseter

You need others. Too often people think that being unique means being isolated, and being a great artist means coming up with genius ideas out of nowhere. Nothing could be farther from the truth.

~John Lasseter

I realized that people make cartoons for a living. It had never dawned on me that you could do this as a career.

~John Lasseter

Slice open one of my veins and cartoons will pour out; open another vein and you'll get a flood of motor oil.

~John Lasseter

One of the things about animation is it's so expensive to do the animation, that you can't produce coverage. You only have one chance to make every shot.

~John Lasseter

My mother was a high school arts teacher, so I was always surrounded by the arts

~John Lasseter

Pixar films are not realistic. They are believable for the worlds we are creating.

~John Lasseter

I'm the biggest fan of animation. I love the history of animation, I know it well.

~John Lasseter

A gem of a short film has a sense of pure joy in animation that is different from anything you see in a feature film.

~John Lasseter

We make the kind of movies we like to watch. I love to laugh. I love to be amazed by how beautiful it is. But I also love to be moved to tears. There's lots of heart in our films.

~John Lasseter

Humor is the easiest to achieve; the 'heart' is always the toughest, because you can't tell people to feel a certain way.

~John Lasseter

I always felt a little bit like a little kid that's never grown up in the world of adults.

~John Lasseter

I have this saying. Quality is the best business plan. I believe so strongly in that.

~John Lasseter

One of the fun things about play is making up stories.

~John Lasseter

When I look at the success I have, it's because of my creative thinking skills.

~John Lasseter

The closer you get to reality, the harder it is to make it look convincing to the audience. That's why I tend to make things [films] that are a little bit more caricature.

~John Lasseter

I worry about kids today not having time to build a tree house or ride a bike or go fishing. I worry that life is getting faster and faster.

~John Lasseter

Soon I learned that the worse the puns and jokes, the funnier they could be, if you knew how to deliver them.

~John Lasseter

'Bambi' is an amazing film, and when you watch it today, it's just as beautiful. It's timeless. It's just as beautiful today as it was back then.

~John Lasseter

Every young person gets so excited about new software packages and new technology.

~John Lasseter

One of the big technical advances that's really great looking is the water.

~John Lasseter

I always loved the idea of a spy movie and part of it came from my personal love of spy movies. It started when I was growing up as a little kid in the 60s.

~John Lasseter

The spirit of Route 66 is in the details: every scratch on a fender, every curl of paint on a weathered billboard, every blade of grass growing up through a cracked street.

~John Lasseter

I love the villains who are really hyper-smart. When at the end of the movie you find out what they were about, and it makes absolutely perfect sense from their point of view.

~John Lasseter

When you make these films, they become like your children. But at a certain point, they don't belong to you anymore; they belong to the world.

~John Lasseter

'Cars' was about Lightning McQueen learning to slow down and to enjoy life. The journey is the reward.

~John Lasseter

In computer animation, every detail has to be thought out, designed, modeled, shaded, placed and lit. The more you add, the more computer memory you need.

~John Lasseter

This is what I always tell my filmmakers-you have to do tons of research, because you don't know where the inspiration is going come from.

~John Lasseter

In dire economic times, movies are relatively inexpensive entertainment for the whole family.

~John Lasseter

Disney Infinity gives you the ability to be creative in a way that nobody's ever seen before.

~John Lasseter

To take full advantage of computer animation, you have to pay as much attention to the believable as you do the unbelievable.

~John Lasseter

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