

John Naisbitt

Quotes

*Technology, Spiritual, People, Country, Future, Government, Findings, Change,
America, Parades, Order, Reading, Action, Sex, Horse, Teacher, Life,
Communication, Acceptance, Our World*

Lawyers are like beavers: They get in the mainstream and damn it up.

~John Naisbitt

Strategic planning is worthless - unless there is first a strategic vision.

~John Naisbitt

The most exciting breakthroughs of the 21st century will not occur because of technology but because of an expanding concept of what it means to be human.

~John Naisbitt

We are drowning in information but starved for knowledge.

~John Naisbitt

The more high technology around us, the more the need for human touch...HighTech/High Touch. The principle symbolizes the need for balance between our physical and spiritual reality.

~John Naisbitt

The new source of power is not money in the hands of a few, but information in the hands of many.

~John Naisbitt

Leadership involves finding a parade and getting in front of it.

~John Naisbitt

Trends, like horses, are easier to ride in the direction they are going.

~John Naisbitt

The new leader is a facilitator, not an order giver.

~John Naisbitt

We have for the first time an economy based on a key resource [Information] that is not only renewable, but self-generating. Running

out of it is not a problem, but drowning in it is.

~John Naisbitt

The bigger the world economy, the more powerful its smallest player.

~John Naisbitt

Intuition becomes increasingly valuable in the new information society precisely because there is so much data.

~John Naisbitt

The most reliable way to forecast the future is to try to understand the present.

~John Naisbitt

In an information society, education is no mere amenity; it is the prime tool for growing people and profits.

~John Naisbitt

Learning how to learn is the most precious thing we have in life.

~John Naisbitt

In turbulent times, in times of great change, people head for the two extremes: fundamentalism and personal, spiritual experience.

~John Naisbitt

Think globally, act locally, think tribally, act universally.

~John Naisbitt

The future is embedded in the present.

~John Naisbitt

It is in the nature of human beings to bend information in the direction of desired conclusions.

~John Naisbitt

We must learn to balance the material wonders of technology with the spiritual demands of our human race.

~John Naisbitt

We are shifting from a managerial society to an entrepreneurial society.

~John Naisbitt

One of the best kept secrets in America is that people are aching to make a commitment, if they only had the freedom and environment in which to do so.

~John Naisbitt

The big-business mergers and the big-labour mergers have the appearance of dinosaurs mating.

~John Naisbitt

The most important skill to acquire now is learning how to learn.

~John Naisbitt

Almost all change is evolutionary, not revolutionary... expectations always travel at higher speeds.

~John Naisbitt

Value is what people are willing to pay for it.

~John Naisbitt

In sales, as in medicine, a prescription before diagnosis is a mistake in the arts.

~John Naisbitt

In their search for quality, people seem to be looking for permanency in a time of change.

~John Naisbitt

The more technology we introduce into society, the more people will aggregate, will want to be with other people: movies, rock concerts, shopping.

~John Naisbitt

Leadership involves finding a parade and getting in front of it; what is happening in America is that those parades are getting smaller and smaller - and there are many more of them.

~John Naisbitt

Small business, right down to the individual can beat big, bureaucratic companies ten times out of ten.

~John Naisbitt

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