

John Wanamaker Quotes

*Motivational, Marketing, Business, Weight Loss, Inspirational, Men, Love,
Succeed, Heart, Home, Honor, Mistake, Coins, Causes, Integrity, Forget,
Believe, Easy, Higher, Shovels*

Courtesy is the one coin you can never have too much of or be stingy with.

~John Wanamaker

One may walk over the highest mountain one step at a time.

~John Wanamaker

People who cannot find time for recreation are obliged sooner or later to find time for illness.

~John Wanamaker

Half the money I spend on advertising is wasted; the trouble is I don't know which half.

~John Wanamaker

When a customer enters my store, forget me. He is king.

~John Wanamaker

A man's not doing much until the cause he works for possesses all there is of him. Desire, when harnessed, is power.

~John Wanamaker

I know that half of my advertising dollars are wasted ... I just don't know which half.

~John Wanamaker

Nothing comes merely by thinking about it.

~John Wanamaker

No mistake or failure is as bad as to stop and not try again.

~John Wanamaker

Gratitude takes three forms: a feeling in the heart, an expression in words, and a giving in return.

~John Wanamaker

Any seeming deception in a statement is costly, not only in the expense of the advertising but in the detrimental effect produced upon the customer, who believes she has been misled.

~John Wanamaker

In writing advertising it must always be kept in mind that the customer often knows more about the goods than the advertising writers because they have had experience in buying them.

~John Wanamaker

Keep up the old standards, and day by day raise them higher.

~John Wanamaker

Confidence! Confidence! Confidence! That is your capital.

~John Wanamaker

Courtesies cannot be borrowed like snow shovels; you must have some of your own.

~John Wanamaker

You can never ride on the wave that came in and went out yesterday.

~John Wanamaker

It's easy to work for somebody else; all you have to do is show up.

~John Wanamaker

Let those who follow me continue to build with the plumb of honor, the level of truth, and the square of integrity, education, courtesy and mutuality.

~John Wanamaker

Many persons have an idea that one cannot be in business and lead an

upright life, whereas the truth is that no one succeeds in business to any great extent, who misleads or misrepresents.

~John Wanamaker

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