

Jonah Peretti

Quotes

People, Ideas, Want, News, Thinking, Knows, Creative, Way, Needs, Increase, Spread, Citizens, Trying, Enough, Tricks, Zero, Crush, Creating, Math, Good Business

A creative idea plus a fresh network is the best way to go from zero to millions.

~Jonah Peretti

Im a typical Capricorn. Im hardworking, loyal, sometimes stubborn, and I dont believe in astrology.

~Jonah Peretti

You can drastically increase your chances for success if you try lots of things and bring the best forward.

~Jonah Peretti

People say the Internet's made of cats. The reason isn't because of cats; it's because people like to have an emotion where they say 'aww' all at the same time.

~Jonah Peretti

People used to share things with e-mail on a massive scale. If you remember e-mail forwards from the late '90s, it was a terrible way to share content.

~Jonah Peretti

People don't do good work when they feel like losers and are second class citizens within their own company.

~Jonah Peretti

Did you know that the Stegosaurus lived further away from the Tyrannosaurus Rex than we are from the Tyrannosaurus Rex in time?

~Jonah Peretti

You don't want everyone to see a piece of content. You want the people who are really excited about the content to see it.

~Jonah Peretti

The trick isn't so much creating the right thing; the trick is finding the right networks.

~Jonah Peretti

The biggest misconception people have is that quality is all that matters. The truth is that quality helps, but there's a ton of high-quality things that don't go anywhere.

~Jonah Peretti

I think people often miss the fact that things often start in a swashbuckling like low cost just get it done kind of way, even when they grow into these iconic brands.

~Jonah Peretti

BuzzFeed started as a lab with a small team where we would play with ideas.

~Jonah Peretti

Facebook will figure out ways to allow people to have good businesses.

~Jonah Peretti

The math helps you have better understanding and helps you have more creative ideas, but you can't replace the creative ideas

~Jonah Peretti

At The Huffington Post, we thought of the front page as a one-stop shop for everything you'd need in news.

~Jonah Peretti

You know when you get a crush on a person you don't know that much about them, you're sort of obsessed with them, you want to spend more time with them.

~Jonah Peretti

Mormons know that its not enough to practise your religion - you also have to spread your religion.

~Jonah Peretti

People on Twitter can follow tech if they're interested in tech, or business if they're interested in business, or they can follow celebrities that they're fans of.

~Jonah Peretti

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