

Kathryn Minshe

Quotes

*People, Thinking, Team, Jobs, Ideas, Passion, Way, Trying, Want,
Entrepreneur, Years, Fighting, Causes, Company, Technology, Different,
Definitions, Mistake, Disappointment, Done*

Understanding your employee's perspective can go a long way towards increasing productivity and happiness.

~Kathryn Minshew

You know, as most entrepreneurs do, that a company is only as good as its people. The hard part is actually building the team that will embody your company culture and propel you forward.

~Kathryn Minshew

Have a go-to pump up song. Mine is Shakira's 'Waka Waka' from the 2010 World Cup (don't judge). Play it only when you're ready to turn into your most badass self.

~Kathryn Minshew

So many of my rookie mistakes could have been avoided by first-hand exposure to other, more experienced technology entrepreneurs.

~Kathryn Minshew

Get your product in front of actual, living, breathing strangers. Your college roommate's approval does not mean there's market demand.

~Kathryn Minshew

Done right, a performance review is one of the best opportunities to encourage and support high performers and constructively improve your middle- and lower-tier workers.

~Kathryn Minshew

Most weeks, I work 100-plus hours on TheMuse.com. There are definitions of 'work-life balance' that would say I have none.

~Kathryn Minshew

What do I want to do with my life?

~Kathryn Minshew

Thinking big is only one part of being a successful entrepreneur.

~Kathryn Minshew

One of the top causes of startup death - right after cofounder problems - is building something no one wants.

~Kathryn Minshew

For those working menial jobs or putting in 100-hour weeks for corporations, the lure of starting your own business can seem like a great way to get more flexibility, upside, and ownership.

~Kathryn Minshew

Call it nature or nurture, there are differences in how men and women approach professional conduct, and facing these issues head-on will make us all more equipped to succeed.

~Kathryn Minshew

When you start a new company, you have to do it all. Yes, all of it.

~Kathryn Minshew

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