

Kenneth Burke

Quotes

*Men, Attitude, Fall, Use, Language, Reality, Order, Reflection, Authority,
Stories, Decision, Purpose, Way, Enlightenment, Degrees, People, Different,
Perfection, Animal, Given*

You persuade a man only insofar as you can talk his language by speech, gesture, tonality, order, image, attitude, idea, identifying your ways with his

~Kenneth Burke

Wherever there is persuasion, there is rhetoric, and wherever there is rhetoric, there is meaning.

~Kenneth Burke

We not only interpret the character of events... we may also interpret our interpretations.

~Kenneth Burke

A way of seeing is also a way of not seeing.

~Kenneth Burke

Stories are equipment for living.

~Kenneth Burke

The progress of human enlightenment can go no further than in picturing people not as vicious, but as mistaken.

~Kenneth Burke

Words are like planets, each with its own gravitational pull.

~Kenneth Burke

If decisions were a choice between alternatives, decisions would come easy. Decision is the selection and formulation of alternatives.

~Kenneth Burke

The use of words by human agents to form attitudes or induce actions in other human agents.

~Kenneth Burke

Dignity belongs to the conquered.

~Kenneth Burke

Even if any given terminology is a reflection of reality, by its very nature as a terminology it must be a selection of reality; and to this extent it must function also as a deflection of reality.

~Kenneth Burke

Man is rotten with perfection.

~Kenneth Burke

Language does our thinking for us.

~Kenneth Burke

Creation implies authority in the sense of originator. The possibility of a 'Fall' is implied in a Covenant insofar as the idea of a Covenant implies the possibility of its being violated.

~Kenneth Burke

Our purpose is simply to ask how theological principles can be shown to have usable secular analogues that throw light upon the nature of language.

~Kenneth Burke

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