Book, Thinking, People, Reading, Stories, Sometimes, Design, Historical,
Persistence, Moving, Football, Stronger, Art, Editors, Way, Thoughtful, Wonder,
Different, Differences, Hands

I think one thing I've learned, as dorky and obvious as this sounds: People who like cool books are usually really cool people.

~Kevin Sampsell

I've always tried to keep my cover prices on the low side. I'm more interested in getting people to read the books we publish and less interested in the profit margin.

~Kevin Sampsell

I wonder what the difference between love and control is, but I'm afraid to look those words up in a dictionary.

~Kevin Sampsell

I sometimes wonder if what I create as a writer will leave any sort of dent. There's really no way of knowing, so I just have to keep going.

~Kevin Sampsell

The best art on a football field usually happens during kickoff returns.

~Kevin Sampsell

One thing that is sometimes forgotten in this "future of books" discussion is that there are all these awesome presses - big and small - that are producing and designing amazing books.

~Kevin Sampsell

Just like writers can have a lot of different styles, so can readers. It's hard to pigeonhole book buyers.

~Kevin Sampsell

I try to be a lot of things for the authors I work with - a careful reader, a helpful friend who also happens to be an experienced writer, a thoughtful editor, and a creative midwife.

~Kevin Sampsell

There are definitely some tricks and techniques to a good reading. Rewarding the audience that shows up to your reading is very important and you can't be boring or ungrateful.

~Kevin Sampsell

One thing I discovered is that the book world is vast. It's easy to walk around the store - even the room with literature and poetry, where I work most often - and feel overwhelmed.

~Kevin Sampsell

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