

Kevin Systrom Quotes

*People, Thinking, Instagram, Entrepreneur, Real, Products, Successful, Way,
Media, Ideas, Running, World, Teens, Cameras, Kids, Needs, Luck, Focus,
Inspiring, Jobs*

Focusing on one thing and doing it really, really well can get you very far.

~Kevin Systrom

If you've got an idea, start today. There's no better time than now to get going.

~Kevin Systrom

I promise you, a lot of it is luck. But you make your own luck by working really hard and trying lots and lots of things.

~Kevin Systrom

Above all else, products spread when they're useful and they're usable

~Kevin Systrom

I think Instagram at its best is where you feel like you're getting the most authentic version of the person on the other side of the camera.

~Kevin Systrom

Great products sell themselves.

~Kevin Systrom

Our goal is to not just be a photo-sharing app, but to be the way you share your life when you're on the go.

~Kevin Systrom

Every photo you take communicates something about a moment in time - a brief slice of time of where you were, who you were with, and what you were doing.

~Kevin Systrom

Every startup should address a real and demonstrated need in the world. If you build a solution to a problem lots of people have, it's so easy to sell your product to the world.

~Kevin Systrom

I really love connecting people, creating communities. As a kid, creation was something that I always loved.

~Kevin Systrom

Instagram was created because there was no single place dedicated to giving your mobile photos a place to live and to be seen.

~Kevin Systrom

The best products in the world have a point of view. The worst products have none.

~Kevin Systrom

I think not focusing on money makes you sane, because in the long run it can probably drive you crazy.

~Kevin Systrom

I've always been into taking my photos, cropping them square, putting them through a filter in Photoshop.

~Kevin Systrom

You need to find people that are drawn to the idea that you build, and they end up taking it and making it even better.

~Kevin Systrom

You need to fail in order to find the right solution.

~Kevin Systrom

Instagram is a media company. I think we're about visual media.

~Kevin Systrom

With Instagram, the focus is on the present tense.

~Kevin Systrom

We just want to build a company that focuses on the love of Instagram.

~Kevin Systrom

Teens just understand the world in ways I don't think any of us adults do.

~Kevin Systrom

I love challenging the notion that, in order to be a tech founder, you have to be holed up in a dark room wearing a T-shirt and baggy jeans.

~Kevin Systrom

The major reason why Instagram works is that you can follow anyone out there and start following their photos immediately.

~Kevin Systrom

I grew up as a photo nut. Every Christmas I would get a new camera. It's a huge part of my life.

~Kevin Systrom

I'm always in awe of people who are artists in their fields - people who understand that simply by taking ideas and translating them into reality, they've created value in the world.

~Kevin Systrom

The best feature is less features.

~Kevin Systrom

Everyone gets lucky for some amount in their life. And the question is, are you alert enough to know you're being lucky or you're becoming lucky?

~Kevin Systrom

What people tell you and how they act is very, very different sometimes.

~Kevin Systrom

In the past, people have looked at photos as a record of memory. The focus has been on the past tense. With Instagram, the focus is on the present tense.

~Kevin Systrom

There's real beauty in pushing yourself to expose the real you in more ways.

~Kevin Systrom

I believe photos is one of the underlying things in every social network that becomes successful.

~Kevin Systrom

Working at a startup to make a lot of money was never a thing, and that's why I decided to just finish up school. That was way more important for me.

~Kevin Systrom

I always look toward teens on Instagram to really understand what's going on. For some reason, when you're a teen, you just understand the world better than anyone else.

~Kevin Systrom

We're just taking people and shifting them from taking photos anyway to taking them on Instagram.

~Kevin Systrom

On the intimate relationships, I'd say you can be someone who wouldn't normally get attention in traditional media and come onto Instagram and build this massive following.

~Kevin Systrom

The world runs on luck.

~Kevin System

Having a company that's successful is a wonderful platform to do new things. You don't have to raise money for it; you can take profits from the company and pump them into new business.

~Kevin System

I don't think you should ever start a business and move in a direction where you can't see it becoming a business.

~Kevin System

I really value passion for the product above experience.

~Kevin System

People always told me photos have been done. My feeling was, these people are wrong.

~Kevin System

People have presences, both online and in real life. You can choose to show everything, meaning all sides of you, or you can choose to be selective.

~Kevin System

A lot of the earliest Instagram celebrities took really beautiful photos. But you're starting to see a change where it's not about beauty; it's about the story that you tell.

~Kevin System

In my fourth grade classroom, I even instituted a government structure, because I was really interested in people having positions and there being law.

~Kevin System

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