

Konosuke Matsushita

Quotes

Success, People, Winning, Happiness, Goal, Purpose, Ideas, Thinking, Eye, Mean, Reason, Aspiration, Unhappy, Vision, Comfort, Treats, True Purpose, Entrepreneur, Inspirational, Jobs

No matter how deep a study you make. What you really have to rely on is your own intuition and when it comes down to it, you really don't know what's going to happen until you do it.

~Konosuke Matsushita

After-sales service is more important than assistance before sales. It is through such service that one gets permanent customers.

~Konosuke Matsushita

A person who can create ideas worthy of note is a person who has learned much from others.

~Konosuke Matsushita

Gratitude leads to happiness. Conversely, lack of gratitude is the curse of the unhappy.

~Konosuke Matsushita

Company's vision must be driven by the aspirations of its customers.

~Konosuke Matsushita

It is a kind of law of nature. The goal one aims for can rarely be reached by a direct road.

~Konosuke Matsushita

The main purpose of production is to manufacture items of good quality for daily use in abundant supply, thereby enhancing and improving the life for everyone and it is this goal that I am dedicated.

~Konosuke Matsushita

We are going to win and the industrial West is going to lose out; there's not much you can do about it because the reasons for your failure are within yourselves.

~Konosuke Matsushita

Anything worth doing is worth 100%.

~Konosuke Matsushita

Better service for the customer is for the good of the public, and this is the true purpose of enterprise.

~Konosuke Matsushita

A natural response to a natural phenomenon -that is the secret of success in business and management. You will always win if you rely on common sense.

~Konosuke Matsushita

We are apt to think that our ideas are the creation of our own wisdom but the truth is that they are the result of the experience through outside contact.

~Konosuke Matsushita

Possessing material comforts in no way guarantees happiness. Only spiritual wealth can bring true true happiness.

~Konosuke Matsushita

Treat people you do business with as if they were a part of your family.

~Konosuke Matsushita

Our social mission as a manufacturer is only realized when products reach, are used by, and satisfy the customer . . . We need to take the customer's skin temperature daily.

~Konosuke Matsushita

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