People, Book, Thinking, Writing, Important, Hard Work, Get Better, Stories, Want, Inspirational, Hate, Done, Who I Am, Responsibility, Way, Rewards, Men, Looks, Real, Simple

You are not paid to work hard. In fact, you are not paid for effort at all. You are paid for results. It's not what you do; it's what you get done.

~Larry Winget

What you think about, talk about, and get off your ass and do something about, comes about.

~Larry Winget

Every single person on the planet is rewarded for one thing and one thing only, and that is for serving other people. The more you serve others, the higher your reward.

~Larry Winget

Discover your uniqueness and learn to exploit it in the service of others, and you are guaranteed success, happiness, and prosperity.

~Larry Winget

Your thoughts, your words, and your actions created the life you are living. You create your resultsâ€"no one else.

~Larry Winget

Dreams don't come true. Plans come true!

~Larry Winget

Everything in your life gets better when you get better, and nothing is ever going to get better until you get better.

~Larry Winget

Stress comes from knowing what is right and doing what is wrong ~Larry Winget

Don't measure busywork. Don't measure activity. Measure accomplishment. It doesn't matter what people do as much as it matters what they get done.

~Larry Winget

Do what you say you are going to do, when you say you are going to do it, in the way you said you were going to do it.

~Larry Winget

If it's a good idea, do it today. Not tomorrow. A good idea rarely gets better over time.

~Larry Winget

The world, and therefore the workplace, is full of idiots. And the reality of life is that when you get rid of one idiot, another will show up to take his place. It's the curse of humanity.

~Larry Winget

Few people will turn to themselves to take responsibility for their results until they have exhausted all opportunities to blame someone else.

~Larry Winget

Success comes from what you do, not from what you say you are going to do.

~Larry Winget

Businesses get better only when the people in the business get better.

~Larry Winget

You have to move beyond that vision of the way your life has always looked and begin to picture your life as you want it to look.

~Larry Winget

People hate the truth. Luckily, the truth does not care.

~Larry Winget

What you think of me is none of my business.

~Larry Winget

There are four basic emotions - mad, sad, glad and scared. And if you touch those emotions then you can grab your audience, your reader.

~Larry Winget

Don't be different. Different scares people. People won't spend their money on different. They will, however, pay a premium for unique.

~Larry Winget

You can't have a bully without a victim.

~Larry Winget

Go to your checkbook and see what you spend money on. In an instant, you will know what is important to you because your money goes toward it.

~Larry Winget

Everything has a price, including both success and failure. Choose either one and be prepared to pay the price.

~Larry Winget

A disorganized workspace means disorganized work habits. A sloppy work environment equals sloppy results.

~Larry Winget

Success is not a secret - it never has been. There are only a few really good ideas and not one of them is a secret.

~Larry Winget

Be confident. There is no one who is not attracted to confidence. Women dig it. Men love it. Confidence adds hair, drops ten pounds, and takes off ten years.

My brand was always going to be based on my personality. I didn't want people hiring me for what I said. I wanted them hiring me for who I am.

~Larry Winget

Clean up your own backyard. Change by example. Just be the way you want others to be and hope they pay attention.

~Larry Winget

Learn what you are good at and exploit it in service to others.

~Larry Winget

Make yourself happy and surround yourself with people who are cool with that.

~Larry Winget

Work hard on your job and work harder on yourself

~Larry Winget

Most of the stats say that 90% of people who buy a book or check one out of a library would never get past the first chapter. To me, the title better say everything there is to say about the book.

~Larry Winget

I have discovered that enemies will buy your books as much as your fans buy your books because they're looking for something new to hate you for.

~Larry Winget

I think one of the mistakes typically with authors is they have written more books than they've read.

~Larry Winget

If you don't have much going wrong in your life, then you don't have

much going on in your life.

~Larry Winget

Find a problem that you can provide a solution to.

~Larry Winget

It is a solid business principle that people who enjoy what they do are better at what they do.

~Larry Winget

Be the person others can count on to get things done

~Larry Winget

Work faster, smarter and harder

~Larry Winget

I think it's easy to get a book in a bookstore. I think it's just damn near impossible to get a book out of a bookstore.

~Larry Winget

Age-old question: Is the glass half empty or half full? Answer: Who cares? Does it really matter whether the glass is half full or half empty? The issue is whether it quenches your thirst.

~Larry Winget

I looked at the fact that people were in such financial trouble I said well people are broke because they want to be.

~Larry Winget

Don't educate people; touch them emotionally. Remember that people want to be scared or they want to be made happy or they want to be made sad.

I think shorter books are going to become more and more of the trend. So I don't think you have to write big, big, long books.

~Larry Winget

The premise, to me, is the most important thing that you have to know going in. It's the problem as you see it. So I write down the problem as I see it. That is the premise for my book.

~Larry Winget

I think it's more helpful to keep your books sort of a singular focus. Get it said, get it said well, fascinate people with your words and then write another book.

~Larry Winget

There are two things you will never be without: One is your reputation and the other is your credit rating.

~Larry Winget

Never build yourself up by tearing another down.

~Larry Winget

If you're not booked, you're not any good!

~Larry Winget

I think you have to read a lot. I think if you're going to write about something you better have read at least 100 books on that topic.

~Larry Winget

Reward the behavior you want repeated.

~Larry Winget

When you miss the target, never in history has it been the target's fault. Ya gotta take responsibility!

I have people who buy my books just so they can sit them around and show them off because of the titles, especially the Shut Up, Stop Whining and the Grow a Pair. So the title is very, very important.

~Larry Winget

I've been very, very successful at building probably the most recognizable, physically recognizable brand in personal development.

~Larry Winget

You can't step up to the next level as long as you keep one foot on the lower level.

~Larry Winget

I understand what my brand is. My brand is not my information. My brand is me and what I say is secondary to who I am.

~Larry Winget

I look at what's going on in our society and what's pissing me off at the moment and I just get my basic gut reaction to that and that gut reaction usually becomes the title of the book.

~Larry Winget

I'm not so good at just throwing out facts and figures and education and all that. I tell stories to captivate, that give people... that touch people emotionally.

~Larry Winget

When I'm writing a book - say I'm going to write a parenting book. I'll go out and buy the 100 top parenting books and I will read those, not so I can copy them for sure.

~Larry Winget

Love brings about passion and passion is always marketable.

I write titles that are confrontational. I write titles that make people want to pick up a book and find out more about it. I write good books; I write great titles though.

~Larry Winget

The title's more important than the book.

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