

Lorenzo di Bonaventura Quotes

*People, Thinking, Mean, Character, Dvds, Want, Directors, Running, Trying,
Studios, Executives, Figures, Ifs, Guy, Bullying, Our World, Four, Invasion,
Body, Opportunity*

The amount of piracy is extraordinary. People don't realize how big it is.

~Lorenzo di Bonaventura

I think when you're doing something cutting edge like 'The Matrix,' it might mean when everybody's saying 'no' that you're really on the right track.

~Lorenzo di Bonaventura

I don't like the term 'ensemble.' It's bland to me.

~Lorenzo di Bonaventura

One of the things that's driving films in a particular direction is that the after market value of them is dropping really fast and in many segments of it, not just DVDs. Pay television is dropping.

~Lorenzo di Bonaventura

Everybody has a background. Everybody has a past. Not everybody's the same person all the way through.

~Lorenzo di Bonaventura

What I keep searching for in movies, more and more, is the right gravity.

~Lorenzo di Bonaventura

What I can't figure out is why we're not making more R-rated movies, actually.

~Lorenzo di Bonaventura

My experience is that you can't possibly win against whatever the tidal wave is that's coming at you.

~Lorenzo di Bonaventura

It's so hard to find a director who, when you look at their body of work,

you like everything.

~Lorenzo di Bonaventura

If the studio wants to spend money on making your movie better, let them.

~Lorenzo di Bonaventura

I mean, I'm not a contrarian.

~Lorenzo di Bonaventura

The action pictures I've been typically involved with, when somebody gets punched, you really feel the punching, and when somebody gets shot, you really feel the shot.

~Lorenzo di Bonaventura

As a filmmaker you have to keep asking yourself the question are we really going to impress them [audience] either by the wow factor, the intelligence factor, the I didn't see that coming factor?

~Lorenzo di Bonaventura

I think that running a studio gave me an appetite for making a lot of different kinds of movies and it's given me the opportunity to do that.

~Lorenzo di Bonaventura

My backpack has seven or eight DVDs in it and four or five of them have been there three months and I'm desperate to get to them.

~Lorenzo di Bonaventura

My experiences with the older audience and, selectively, the people I hang out with or run into, they all want to see Arnold [Schwarzenegger] kick some ass.

~Lorenzo di Bonaventura

I used to do a stunt in almost every movie. When I became an

executive, all the insurance guys freaked out.

~Lorenzo di Bonaventura

But fundamentally, I don't think of it as an alien-invasion movie; everybody's here, kind of, right? So, I think it's probably more of an action-adventure picture, if I actually had to qualify it.

~Lorenzo di Bonaventura

Our world faces incredible economic uncertainty. The notion of what is a super power has evolved, and who actually can carry what muscle has changed.

~Lorenzo di Bonaventura

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