

Luigi Colani

Quotes

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Look at nature - look at birds, look at fish. Things that look good, work good. People don't get the message of ergonomics.

~Luigi Colani

You see, if you are 30 years ahead of your time, you will always have difficulty speaking with the bosses in the industry. They are too conservative.

~Luigi Colani

The thing is, 75 percent of design today is absolutely outdated. It all has to be redesigned with the materials and knowledge that we now have. We know so much more than what we are doing.

~Luigi Colani

I consider myself a 3-D philosopher. I am not a designer at all. I studied aerodynamics, I studied philosophy, I studied sculpture. High technology on one side, and on the other side, art.

~Luigi Colani

An architect has to build the building from the inside out, not the outside in!

~Luigi Colani

It is absolutely the central theme in my design philosophy - that life is erotic, period. The female body is one of the most extraordinary designs ever done in this universe.

~Luigi Colani

Everybody was inspired by the drawings and the wind tunnels and the race cars - but no one wanted to work with me because I had a reputation for being an aerodynamic dictator!

~Luigi Colani

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