

Marc Benioff

Quotes

*People, Technology, Successful, Thinking, Business, Believe, Opportunity,
School, Years, Competition, Real, Mind, Keys, Looks, Work, Industry,
Customers, Heart, Needs, Moving*

The secret to successful hiring is this: look for the people who want to change the world.

~Marc Benioff

You need to get to the future, ahead of your customers, and be ready to greet them when they arrive.

~Marc Benioff

There is no finish line when it comes to system reliability and availability, and our efforts to improve performance never cease.

~Marc Benioff

The only constant in the technology industry is change.

~Marc Benioff

Most of all, I discovered that in order to succeed with a product, you must truly get to know your customers and build something for them.

~Marc Benioff

You must always be able to predict what's next and then have the flexibility to evolve.

~Marc Benioff

You have chosen the wrong path if it's not fun. And you are probably not taking enough risk if it's not hard and rocky sometimes.

~Marc Benioff

If there wasn't any competition, I'd be very worried, because it would mean we were not doing very well.

~Marc Benioff

I think a critical part of being successful in our industry is having a beginner's mind

~Marc Benioff

Presentation skills are key. People who work for you represent your brand. You want them to present themselves - and represent you - in a certain way.

~Marc Benioff

I always tell people: Life is the dance between what you desire most and what you fear most. You've got to be able to deal with the threshold of control.

~Marc Benioff

All this green stuff is great, it's great we don't have plastic bottles or plastic bags and all of that, but how about some great schools?

~Marc Benioff

Life grows relative to one's investment in it.

~Marc Benioff

This is what our customers are asking for to take them to the next level and free them from the bondage of mainframe and client-server software.

~Marc Benioff

The elites - or managers in companies - no longer control the conversation. This is how insurrections start.

~Marc Benioff

Philanthropy isn't just about big gifts; it's about participation. It is about the grace that comes from working together.

~Marc Benioff

Staying relevant is key. When you're telling your story, you better have a modern story to tell. If I was still saying the same story I was saying 10 years ago, it would not be that interesting.

~Marc Benioff

The real joy in life comes from giving. It comes from service. It comes from doing things for other people. That is what is so powerful about this. Nothing will make you happier than giving.

~Marc Benioff

In school all I wanted to do was build technology. That's what I loved.

~Marc Benioff

I love software and I love technology.

~Marc Benioff

Multi-Tenancy is a requirement for a SaaS vendor to be successful

~Marc Benioff

We believe in the art of war. We are trying to get our competition to attack us with angry, virulent energy, so we can transform that into larger market share.

~Marc Benioff

90% of the world's data was created in the last two years

~Marc Benioff

The cloud services companies of all sizes; the cloud is for everyone. The cloud is a democracy.

~Marc Benioff

In business, we say that people overestimate what you can do in a year and underestimate what you can do in a decade. This is true in philanthropy as well.

~Marc Benioff

Customers want new functionality, but they don't want the traditional complexity that has marred products in the past.

~Marc Benioff

You need to have a beginner's mind to create bold innovation.

~Marc Benioff

Don't forget to do something for other people.

~Marc Benioff

When I look out from my own business career, I tried to learn from some of the best people, regardless of the industry.

~Marc Benioff

You never want to be completely alone at what you do. Competition is good for everyone.

~Marc Benioff

We strive always to have a beginner's mind.

~Marc Benioff

If you look at the top 10 enterprise software companies, a lot of them are important but irrelevant companies. It's really important to be relevant and important.

~Marc Benioff

I have failed a lot in my philanthropy, where I will make philanthropic contributions and they just won't be effective.

~Marc Benioff

The CMO is expected to spend more on technology than the CIO by 2017.

~Marc Benioff

Journalists immediately think of me as a resource for a quote or comment because they know that I will be available to offer fresh insight and meet their deadlines.

~Marc Benioff

Although I loved working on technology - I've always been a computer geek at heart - my professors encouraged me to get a real-world job working with customers.

~Marc Benioff

Philanthropy can be integrated into business. I believe strongly that companies can be incredible agents of good in the world.

~Marc Benioff

Social embedded business processes that solve concrete needs are key to enterprise social collaboration.

~Marc Benioff

One person at a time, one company at a time.

~Marc Benioff

Multi-Tenancy is really the future of our industry.

~Marc Benioff

Nothing is going to make you happier in your life than giving

~Marc Benioff

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