

# Maria Rodale

## Quotes

*People, Choices, One Thing, Kids, World, Children, Thinking, Important, Media,  
Ancestor, Comfortable, Radio, Pleasure, Jobs, Reading, Long, Clean Air,  
Customers, Benefits, Book*

Switching to all organic food production is the single most critical (and most doable) action we can take right now to stop our climate crisis.

~Maria Rodale

Why do we keep believing that we can control nature, even as it banishes us repeatedly from our homes in search of new fertile ground?

~Maria Rodale

We must make organic the conventional choice and not the exception available only to the rich and educated.

~Maria Rodale

I am proud of all my ancestresses. They showed us that it's possible to do great things and still live a happy, pleasure filled life. So can I; so can you.

~Maria Rodale

If you do just one thing to change the world, go organic.

~Maria Rodale

You can't just be in one thing and be comfortable in that one thing. You have to understand multiple things and how they all connect.

~Maria Rodale

People develop their health habits when they're kids, and that carries through their whole life.

~Maria Rodale

To me one of the most important things is launching a children's book division.

~Maria Rodale

To me, the most important thing is, what do our customers think.

~Maria Rodale

I want to create this magical moment when a kid is sitting on a parent's lap and they're reading a story together where both the kid and the parent learn.

~Maria Rodale

Any time a new technology is introduced, like when TV was first invented, everybody was like, "Radio's dead."

~Maria Rodale

The biggest challenge I think every publisher is facing is how do we get readers to pay for content? So we're constantly testing, trying new things.

~Maria Rodale

A lot of people who are passionate about digital or publishing, they either want to be in New York or Brooklyn.

~Maria Rodale

I don't make promises.

~Maria Rodale

I would love to see us all succeed together, but we will do what we have to do to succeed and survive in that sustainable way that benefits everyone.

~Maria Rodale

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